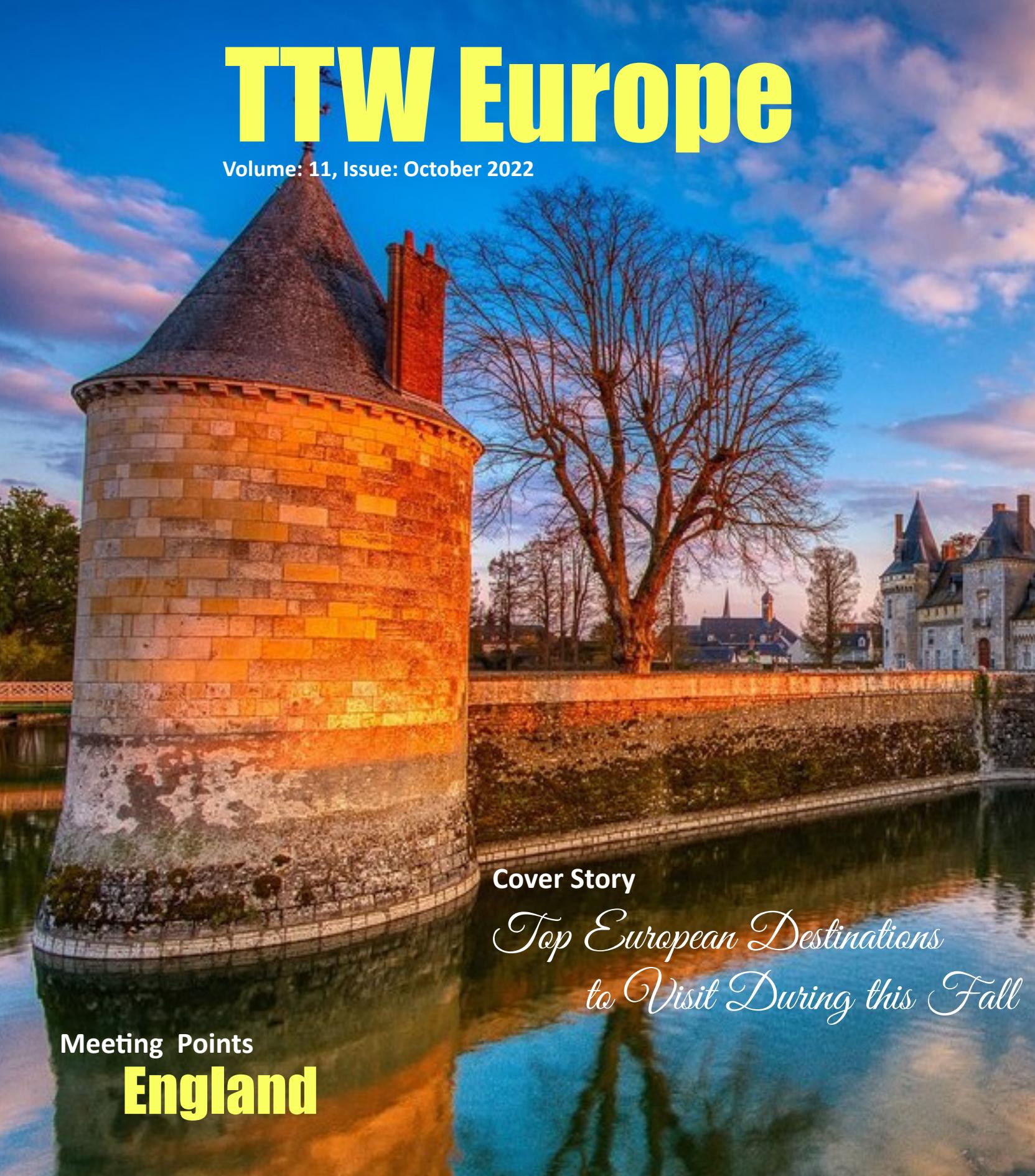


TTW Europe

Volume: 11, Issue: October 2022



Cover Story

*Top European Destinations
to Visit During this Fall*

Meeting Points

England

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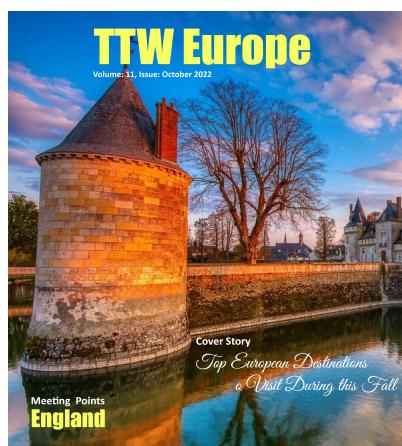
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On the Cover



Dear Readers,

Welcome to the October edition of TTW Europe. Here we are dedicated to bring to you authentic European flavour in each and every article.

Most European countries do not have restrictions on travel and tourism. You just require the proof of vaccination, recovery from COVID-19 or a negative test result when entering countries. In this edition, we are focusing on the top European destinations that will leave you spell bound. Let's explore some of the best places to visit in Europe this fall! In this issue, you can also get to know more about Nottingham's festivals. Nottingham is all about Christmas festivities to encourage visitors and travellers to experience the festive enthusiasm.

Glasgow is a city with a lot of heart and soul. Enjoy the beautiful Victorian architecture, exciting nightlife and numerous shopping opportunities in this charming city. Highly acclaimed for its architecture, in 2006 it was designated the first "World City of Friendship" in the UK. This puts it ahead of cities like Mumbai, London, Madrid and Barcelona. Situated on the River Clyde, it has evolved from an industrial city to being Scotland's cultural hub, thanks to its world-class museums, art galleries, performance spaces, and festivals.

Our next article is to reimagine your next event in England. Steeped in the glory of history, heritage and innovation, England has a track record of hosting some of the most groundbreaking events, meetings and corporate gatherings. A melting pot of the old and the new, a vanguard of fashion and culture and a world leader in science and medicine, England stands apart as a destination for meetings of any type.

So, keep reading and stay-up-to-date.

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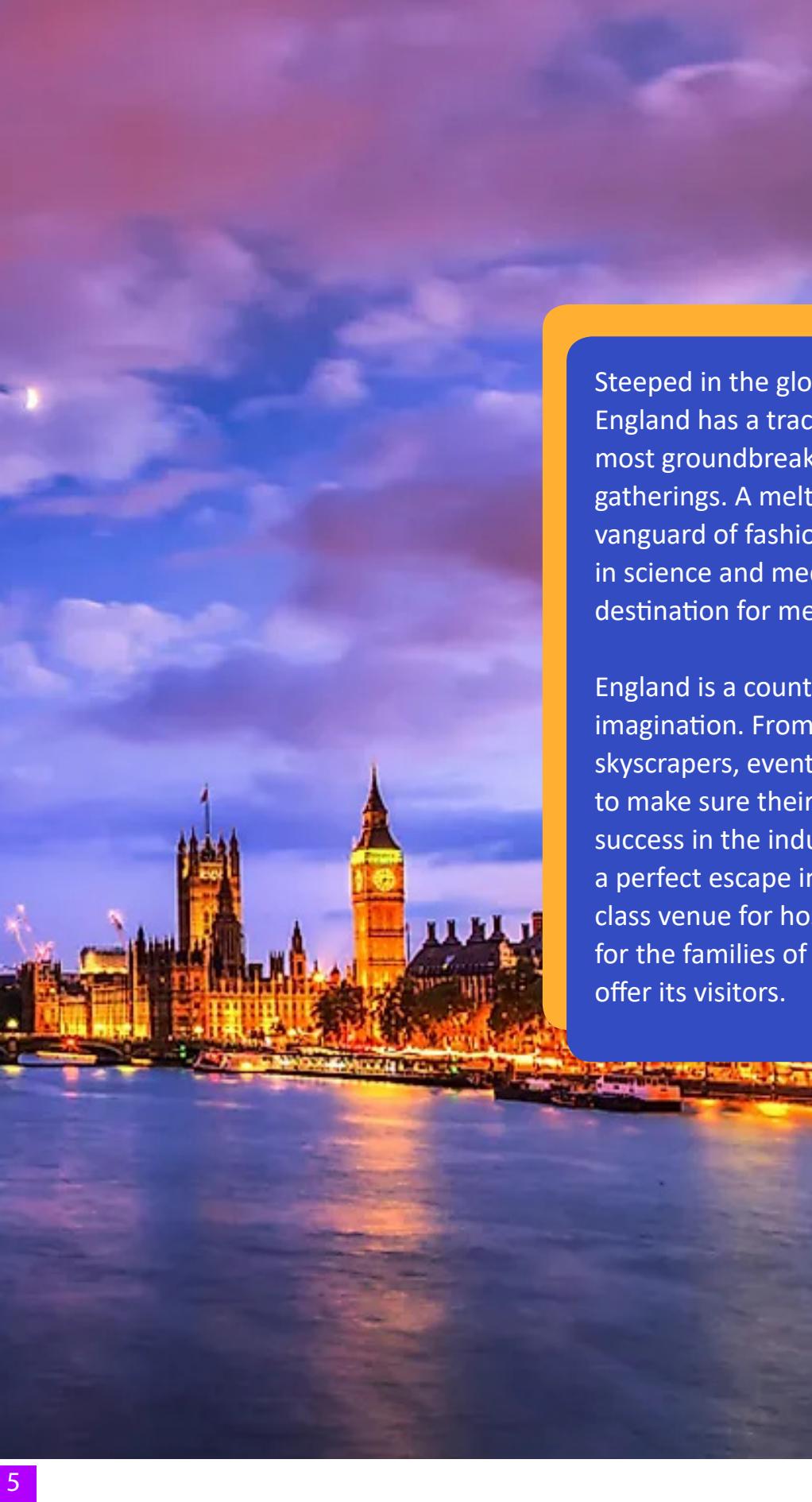
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**Reimagine your next
event in England**



Steeped in the glory of history, heritage and innovation, England has a track record of hosting some of the most groundbreaking events, meetings and corporate gatherings. A melting pot of the old and the new, a vanguard of fashion and culture and a world leader in science and medicine, England stands apart as a destination for meetings of any type.

England is a country infused with innovation and imagination. From medieval castles to gleaming skyscrapers, event planners can choose the best venue to make sure their event achieves the desired level of success in the industry. Whether you are looking for a perfect escape into the rolling countryside, a world-class venue for hosting a corporate event or an activity for the families of the attendees, England has it all to offer its visitors.

Places to meet in England

London

The city of London with its array of attractions is a perfect location for meetings, exhibitions and conferences for people across the globe. Whether it is an evening excursion for the MICE delegates or an activity for the attendees, the city buzzes with activities and various hidden stories to get a better feel for. Take advantage of its spaces and avant-garde industry clusters and discover the real and authentic London. With more than 1,000 diverse conference venues, 140,000 hotel rooms, world-class galleries, museums and other important landmarks, the capital leads the way in innovative concepts for any kind of gathering.

Queen Elizabeth II Centre

The players of the meeting industry will be wowed by the setting of the Queen Elizabeth II Centre. The iconic attractions of London such as the London Eye, Big Ben, Westminster Abbey, Big Ben and others are located just at a stone's throw distance from this property. There are about 32 rooms across multiple floors of the convention centre. All these rooms are named after some of the luminaries from the past and are used for flexible purposes amidst impressive setting. Its 2, 690 sq. ft. lawn is available for team-building or branding opportunities in front of the famous West Ministers Abbey.





Birmingham

It is never an exaggeration to say that Birmingham continues to be a city which never puts its feet up on its glory. The city is absolutely booming with ample retail opportunities and highly accessible transport network. From sports to music, centres of academic excellence to convention centres Birmingham serves as an ideal site for events of all sizes. The city fairly boasts its Michelin-starred restaurants than any other city outside London.

ICC Birmingham

The enviable location of the ICC Birmingham draws in event organisers and attendees from all corners of the UK. For 30 years this premier meeting venue has been the site to connect people and ideas in a collaborative way. A preferred site, the ICC has hosted conferences for the UK's three major political parties and several other multinational organisations.



Highly adaptable spaces are bespoke of ICC Birmingham which hosts around 400 events round the year with a footfall of over 350,000 visitors from different parts of the world. Its 10 conference halls and 10 executive meeting rooms are all equipped with soundproof technology for undisturbed and engaging sessions. The largest hall of the building is Hall Three which can accommodate up to 3,000 delegates in 32,829 sq.ft. area.

Sheffield

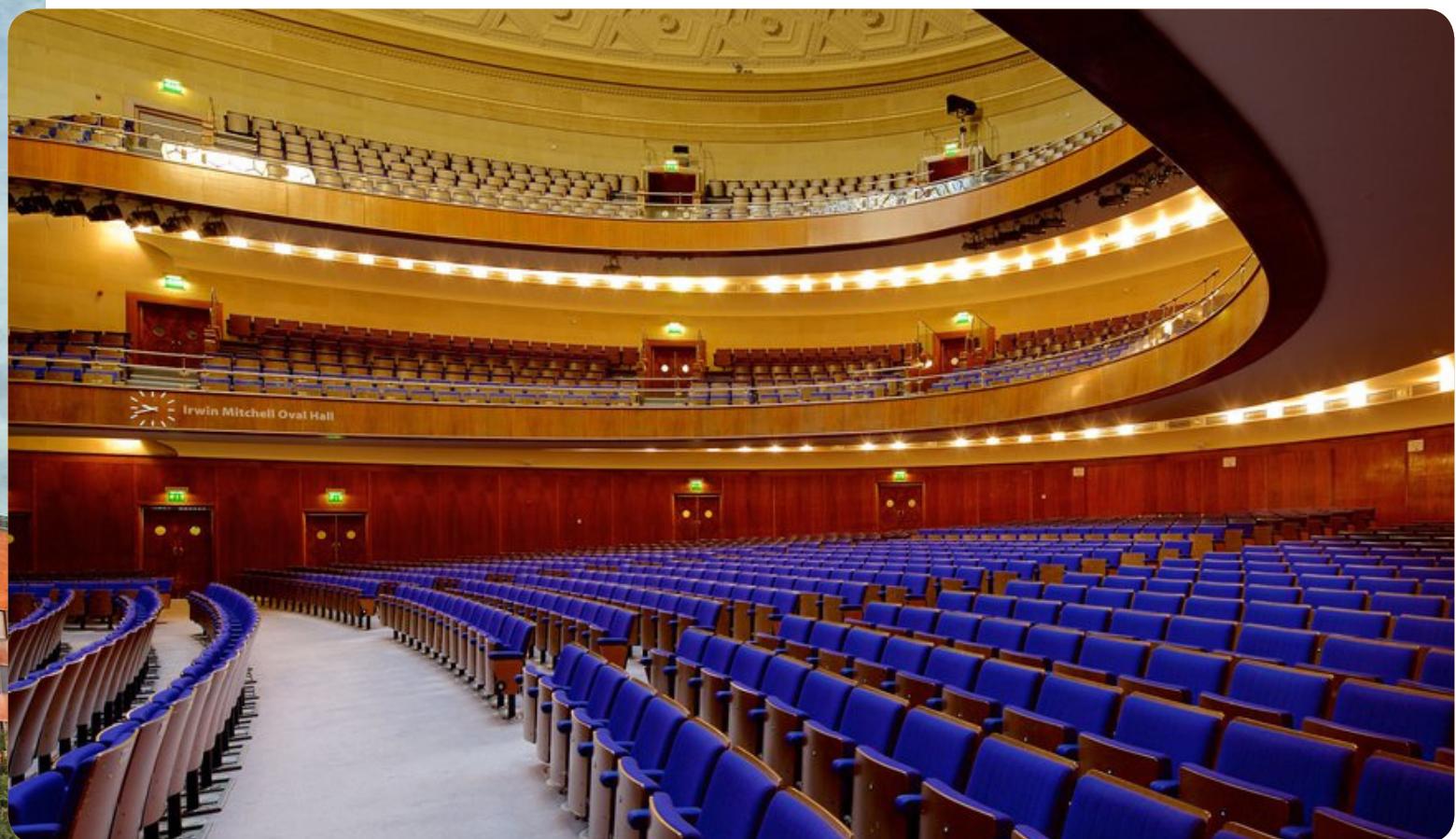
Located in the north of England, the city of Sheffield is bursting with way-out ideas and life. Tucked into the panoramic Peak District National Park, there is a surfeit of opportunities for the industry players to venture on outdoor expedition, sightseeing and refreshing with a pint from over 1,000 different beers locally brewed. Sheffield is a city of unconventional beauty and creative spirit. With some of the world's moist high-end venues, delegate experiences, culinary offering and friendly people the city offers distinctive meetings and events of all scales.



Sheffield City Hall

Sheffield City Hall was originally built in 1932 and was refurbished for further innovation in 2005. The classic property houses a cluster of halls to host varied events. Positioned well in the heart of Sheffield city, the City Hall has a time-honoured legacy of upholding English culture through different events. Luminaries from different walks of the society such as Peter Kay, The Beatles, Jimi Hendrix and other have graced the stage over the years.

The Oval Hall has a capacity to accommodate 2,271 guests while the banqueting spaces of the North and South Halls are highly flexible to hold 100 to 120 guests. The Memorial Hall has a semi-circular layout with unique seating arrangement for about 425 guests can around its stage.



England's meetings industry boasts its cutting-edge service, great professionalism and thorough transparency in almost its every sector. A unique combination of fascinating histories, breathtaking sceneries, fresh emergence of talent and good value for money make this picture-perfect country a perfect destination for your next gathering.

The Festive Glam of Nottingham





Located on the north bank of the River Trent, Nottingham is the county town of Nottinghamshire. Known for its fine lace, the city has a long history as a trading and manufacturing centre. Gazillion art galleries and two massive theatres are among the attractions that make this city a popular cultural destination. Additionally, it hosts many great festivals and events, including the annual Nottingham Goose Fair.

Nottingham is a beautiful destination to explore, especially during the festive season! The lights, weather, sound and set-up during the festive season are a sight to behold! With winters coming soon, Nottingham has something to offer to every visitor!

Here are a few things or places you must explore to experience the festive spirit of Nottingham.

The Evergreen Christmas Market



Nottingham is all about Christmas festivities to encourage visitors and travellers to experience the festive enthusiasm. Christmas Market in Old Market Square is already open. Although it may not live up to the London event of the same name, Winter Wonderland is a must-do in the list of Notts Christmas activities.

Although you can go there and shop for Christmas, everyone agrees that the finest part is undoubtedly the food and beverages. Everyone can find something to eat, thanks to the variety of alternatives, which range from crêpes to Yorkshire wraps.

The Art and Culture



What is Nottingham without culturally rich programmes and art exhibitions? If you enjoy arts, now it is the perfect time to enjoy it. The Theatre Royal & Royal Concert Hall is now exhibiting the Nottingham classic Robin Hood. So, why not join an enchanted pantomime adventure and learn a little about Nottingham's history? For anyone looking to spend the evening out, Nottingham Playhouse is presenting Beauty and the Beast live.

The Hypnotising Lights

There is something magical and hypnotising about the lights of Nottingham. There is a unique charm in viewing the lights deck up the entire ambience during cold nights.



Christmas at Wollaton is back this year with another aesthetically magnificent multisensory experience for you to enjoy after its great launch last year. In order to once again transport you to a magical realm, it has returned with a brand-new trail. This was to curb the spread of COVID-19. However, everything has begun in full spring, and you can visually embrace the beauty of city lights!

Crafts

Everyone has their own unique holiday customs, so if hanging a wreath is one of them, perhaps this year is the year to make one! Numerous wreath-making workshops are being held in various venues throughout Nottingham. We will provide a list for you –

- The Watered Garden
- The Flower Room
- The Botanist, West Bridgford
- Marks and Spencer
- Bloom And Wild



Wollaton Hall and Deer Parks

Wollaton Hall is the majestic home that looks the most like Christmas throughout the holiday season, or actually anytime! The home and museum are stunning, and every weekend you can take a private or group tour to view the Hall in all its holiday glitz. Of course, its interior is stunning, but its fields are as lovely in the brisk winter air, and if you're lucky, you might even get to see the wild deer that call it home. They have set up additional events and attractions to celebrate the holiday season.

The North Pole Experience

The North Pole Experience is a unique experience you might enjoy at Thoresby Park in Newark. The intense experience goes above and beyond to sprinkle in a little holiday sparkle. The elf village, the toy factory, the ice rink, or Mr Jingle at the North Pole Post Office are all options for things you can do. You can also write a message to Father Christmas while you visit Mr Jingle.



• **The Lace Market:** The old Lace Market is a short stroll from Old Market Square. This lovely district, which was formerly the centre of the British lace industry, is now preserved as one of the most significant heritage zones in the city. These formerly red brick warehouses and exhibit spaces are now home to a variety of stores, eateries, boutique hotels and lace producers.

• **Nottingham Castle:** If you are a history lover, you must visit Nottingham Castle. Excellent views of the city may be seen from Nottingham Castle, also known for the bronze statues of Robin Hood and his Merry Men by Nottingham-born sculptor James Woodford. The ancient castle, destroyed by Parliamentary forces in 1651, was replaced by the Duke of Newcastle's Italian-style residence.

• **Highfields Park:** Highfields Park, a magnificent 52-acre green area home to exotic trees and flora, is a part of the University of Nottingham. Boating, walking, picnics, lawn bowling, croquet, and putting are among the enjoyable activities available here. The play area allows kids to let off steam, and the Lakeside Arts Centre hosts unique events.

Nottingham is a much-visited destination for its cultural beauty and festive charm. If you wish to experience the same, this place is a must-visit for you!





Venice takes steps to lessen pollution

Venice, one of the most stunning Italian holiday destinations in the world, is keeping no stone unturned to lessen the pollution level in the city.

The Italian government is urging tourists to maintain Venice canals, streets and squares and keep them clean and pollution free.

International tourism impacted with absence of Russians

Tourism destinations around the world are witnessing a noticeable effect in their economies. Russians are staying at home in the wake of war-related sanctions, and this expected to create lasting impact on international tourism.

Many European countries with Russian borders have stated that they might ban all tourists from Russia. Before the pandemic, Russians were the seventh biggest tourist spenders in the world, spending US\$36 billion per annum. Nha Trang in Vietnam, labeled as “Little Russia”, saw a large number of Russian tourists before the Ukraine-Russia conflict. The beach resort witnessed a speedy post-pandemic retrieval due to a comeback of Russian tourists in 2019. Russian tourists spent an average of US\$1,600 for every stay in Vietnam.

San Francisco makes use of climate tourism

As we all have been aware that temperatures all over the country have been gradually rising in all these years. For people dealing with weather, it has led to innumerable issues starting right from the necessity for more cooling centers to serve susceptible to the way that heat can make few public spaces not fit to live in. It's not surprising to know that many of people with money and time to devote have held close traveling in summers to more moderate climates.

Now, suddenly a destination is highlighting its own legendary cool temperatures as an enticement to go there in your next cross-country travel. The city of San Francisco is that place which has the gift of a moderate climate together with all of the facilities of a big city.

Qatar Airways announces new sports partnership



Qatar Airways announces its newest sport partnership as the Official Airline Partner of the United Rugby Championship (URC), and Official South African Airline Partner for European Professional Club Rugby. The World's Best Airline, known for supporting sports globally, has entered into multi-year agreements with the top organisations in club rugby in recognition of the growth and passion demonstrated by rugby fans in key travel markets across Western Europe and South Africa.

The most successful teams from each league also go on to compete in the [Heineken] Champions Cup and the EPCR Challenge Cup against teams from the domestic leagues in England and France.

Cover Story

Fall is a much beloved season for everyone!

Not only does it bring a sort of calmness, but also present a spectacular view. Europe has something for everyone in each season from white-sand beaches in summer to snow-covered Christmas markets in winter.

Top European Destinations to Visit During this Fall



Visiting the continent during autumn is particularly appealing. The reason is there is the spectacular fall foliage during autumn, plus there are fewer tourists and prices are lower.

Let's explore some of the best places to visit in Europe this fall!

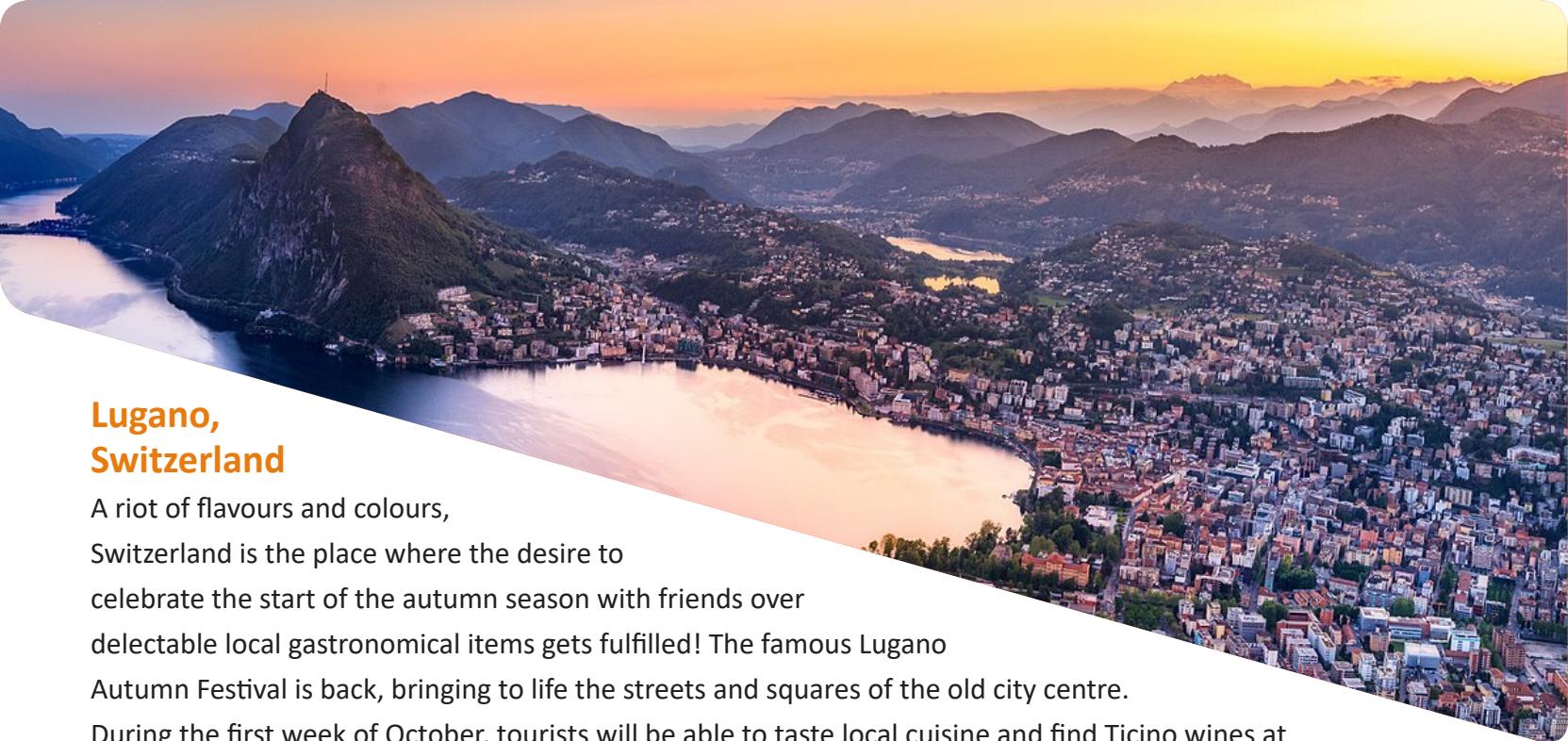
Edinburg, Scotland

When the leaves turn vibrant colours of gold, russet, bronze and scarlet against a backdrop of evergreen Scots pine, Edinburgh gives New England a run for its money. After eating at any of the city's popular eateries and sipping a glass of whisky, take a trip to Arthur's Seat and have a magnificent view of the city from a higher altitude. In Edinburg, you shouldn't miss the beauty that the Royal Botanic Garden upholds. It is a must-visit during the Fall season.



Loire Valley, France

It is only a few hours' drive south of Paris. This is a charming location, especially in October. During the month of October, the vineyards and the different autumn colours contribute to the charm of this location. The adjacent gardens are must-see destinations in the valley since the popular chrysanthemums are still in full bloom at that time. The castles in the background add to the overall majesty of these gardens.



Lugano, Switzerland

A riot of flavours and colours, Switzerland is the place where the desire to celebrate the start of the autumn season with friends over delectable local gastronomical items gets fulfilled! The famous Lugano Autumn Festival is back, bringing to life the streets and squares of the old city centre. During the first week of October, tourists will be able to taste local cuisine and find Ticino wines at the different grottos scattered across the city streets.



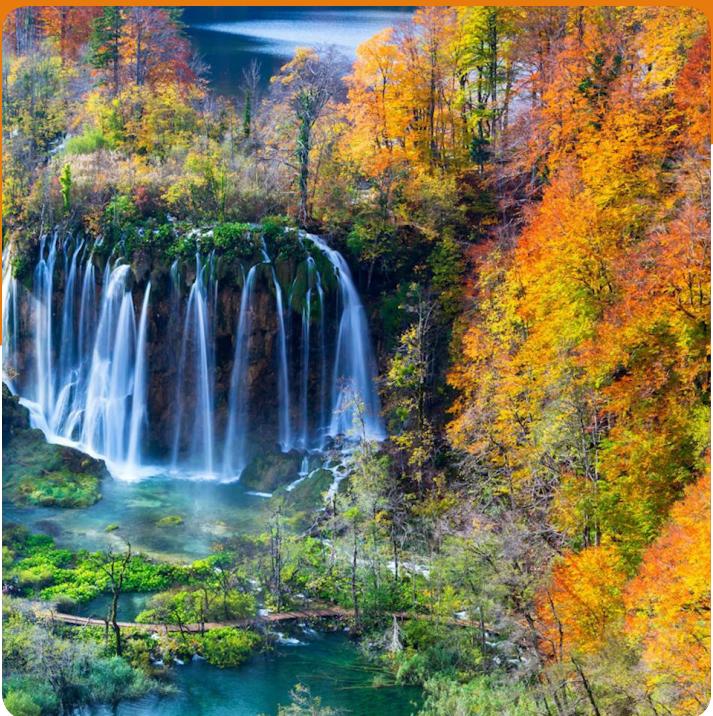
Budapest, Hungary

Autumn festivals abound in Budapest, ranging from wine, art, horse racing and music festivals to odder options celebrating foie gras, sausages and “chimney cakes” (a traditional Hungarian pastry). Because summers in San Francisco may be brutal, fall is an excellent time to see the city’s most prominent landmarks, such as City Park and Heroes Square.

Budapest’s thousands of thermal spas are especially enjoyable when the weather is cold.

Pula, Croatia

Pula demonstrates that Croatia is here to surprise you. You are familiar with Zagreb; this beautiful city is ideal for a city break in Europe and an ideal destination for Christmas in Europe. You are familiar with Zadar and its beautiful sunsets, Nin, one of the most romantic destinations, and Dubrovnik, which inspired the HBO series Game of Thrones. You will also enjoy Pula, which is rich in history, particularly its Roman amphitheatre, which is one of the best preserved in Europe.



Amsterdam

Autumn is especially beautiful in Amsterdam when the leaves turn on the tree-lined canals and candles are lit in the crooked windows of the city's townhouses starting from afternoon. Every October, the Amsterdam Dance Event (ADE) is held in various city venues with electro, house and techno parties. In November, Museumnacht arrives and 55 of Amsterdam's greatest museums stay open till late. As you explore the Van Gogh Museum and dance among the tropical plants in the glasshouses of the historic Botanical Gardens, live DJs will be spinning tunes.

If you are looking for a destination to stay, The Dylan can be your perfect choice!

Madeira, Portugal

In September, Madeira's soils are warmest, thanks to the north African sun, which sits to the west of Morocco. In the Portuguese archipelago, flora and fauna are abundant, thanks to the subtropical climate. During October, the annual flower festival takes over the streets with parades and events where you can see giant prickly cacti and colourfully petalled plants. Visit Madeira's little sister, Porto Santo, where a magnificent 9 km stretch of wild beach is the perfect place to swim or follow the ancient levadas on hiking trails that snake over the island.



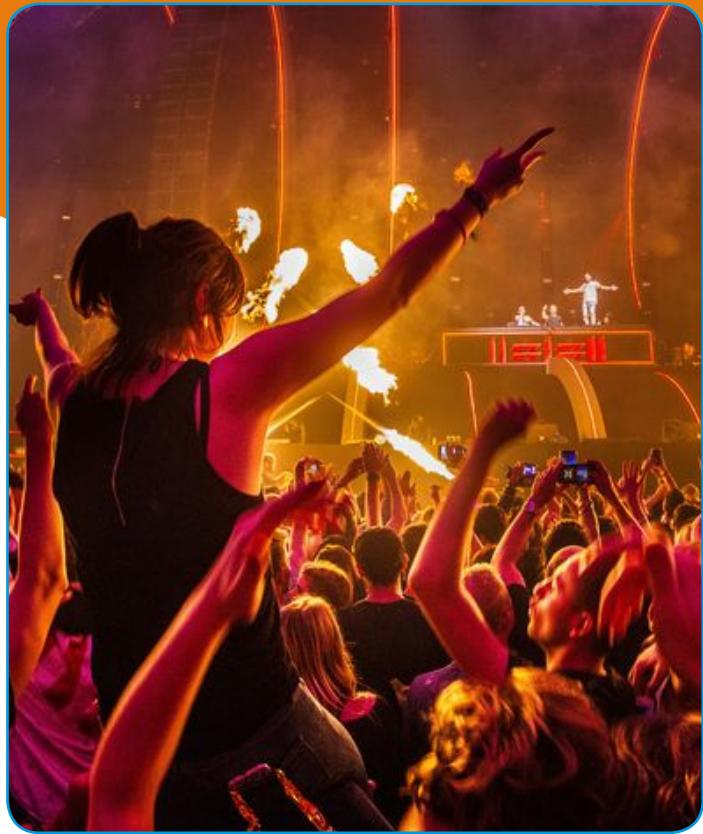
Bordeaux, France

As a destination of choice for travellers seeking authenticity, the city of Aquitaine offers you a unique stay filled with history, gastronomy, human warmth, smiles of the inhabitants and vineyards of Saint-Emilion and beaches of Arcachon that will make you fall in love with the region .Bordeaux has tradition, modernity, classicality, and cosmopolitanism. Autumn is the best time of year to discover this city and its vineyards.



*Famous Festivals
You Shouldn't Miss in Europe*





Autumn is a season when Europe hosts several events and festivals that cannot be missed. The weather adds to the overall experience, making it unforgettable! Here is a list of the most popular festivals you should definitely try attending!

- **The Oktoberfest takes place in Munich, Germany, from September 22 to October 7.**
- **The Festival of Lights takes place in Berlin, Germany, from October 5 to 14.**
- **The Eurochocolate Festival will take place in Perugia, Italy, from October 19 to October 28.**
- **The Amsterdam Dance Festival takes place in the Netherlands from October 17 to 21.**
- **The Spirits of Meath Halloween Festival takes place in Ireland from October 6 to November 4.**
- **Café Budapest Contemporary Arts Festival takes place in Hungary from October 5 to 21.**

In Europe, there is no shortage of locations to see and things to do. Furthermore, the month of October provides its own beauty and charm to Europe, which can be explored by planning a vacation.

Concurs de Castells

Date: 1-2 October 2022

Place: Tarragona, Spain



The Tarragona

Human Tower competition is the largest in the world and the ultimate display of teamwork. Teams work together to build human structures that stretch up to 9 storeys high with a child on top. You will need a ticket for the show – and there are only a limited number available – so come early and then stay on for the parade, which displays the Catalan culture in the form of live performances, dance, music and fireworks.

Frieze Art Fair

Date: 12-16 October 2022

Place: The Regent's Park, London, UK



Some of the world's most exciting artists come together annually to exhibit at this international contemporary art fair. The 2022 fair will feature more than 160 of the world's leading galleries, and visitors can view and buy art from more than 100 artists.

Typically, there are also sections dedicated to live performances, 90s art and emerging talents from Shanghai to Berlin.

Cafe Budapest Contemporary Arts Festival

Date: 9-25 October 2022

Place: Budapest



The Cafe Budapest Contemporary Arts Festival offers more than a hundred different programs in design, literature, music, dance and more.

The shows, concerts and exhibitions are held at various venues across Budapest, with some offering free admission. Local Hungarian artists are featured alongside an array of international artists.

Salon du Chocolate

Date: 31 October 2022

Place: Porte de Versailles, Paris



Salon du Chocolat, or the Paris Chocolate Show, is a delicious yearly affair that's back for its 25th anniversary this year. The exhibition space will see 200+ pastry chefs, chocolatiers and confectioners from all over the world come together for one chocolate affair. Learn about chocolate from the experts and get delicious recipes from some of the best chefs in the world.



Exploring Glasgow On a Journey in the Musical City

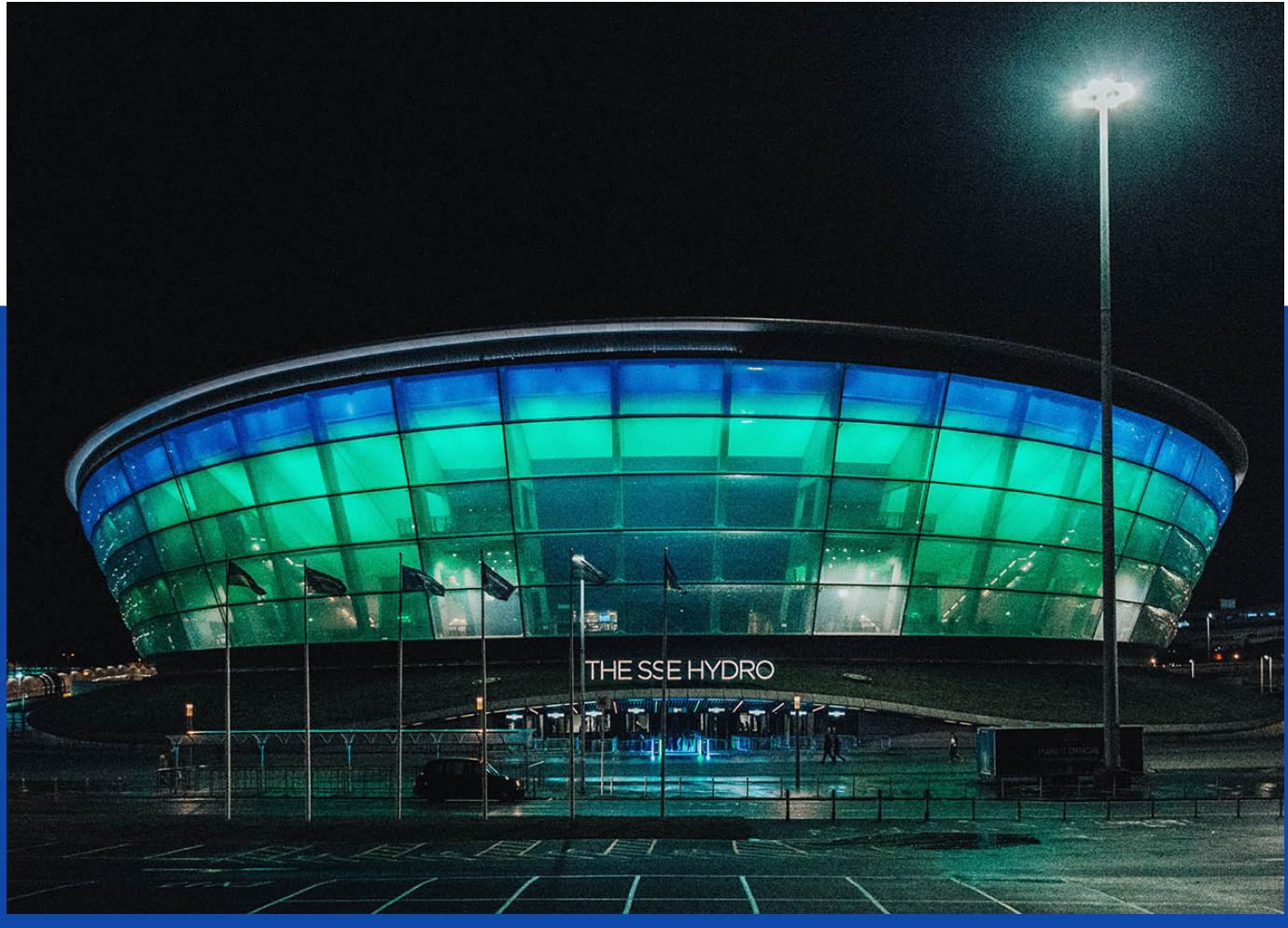
Glasgow is a city with a lot of heart and soul. Enjoy the beautiful Victorian architecture, exciting nightlife and numerous shopping opportunities in this charming city.

Glasgow, which is also the third-largest city in the United Kingdom, is the largest metropolis in Scotland. One of the most significant industrial hubs in the UK, Glasgow is well-known for placing a strong emphasis on fashion, retail and technology.

Highly acclaimed for its architecture style, in 2006 it was designated the first “World City of Friendship” in the UK. This puts it ahead of cities like Mumbai, London, Madrid and Barcelona. Situated on the River Clyde, it has evolved from an industrial city to being Scotland’s cultural hub, thanks to its world-class museums, art galleries, performance spaces, and festivals.

The musical capital

With over 70 parks and open areas, its Gaelic name, which means “beautiful green place,” is appropriate. Glasgow, recognised as Scotland’s music capital, offers a wide variety of musical experiences, including facilities like the Theatre Royal (home of the Scottish Opera) and the Concert Hall (home of the Royal Scottish Orchestra).



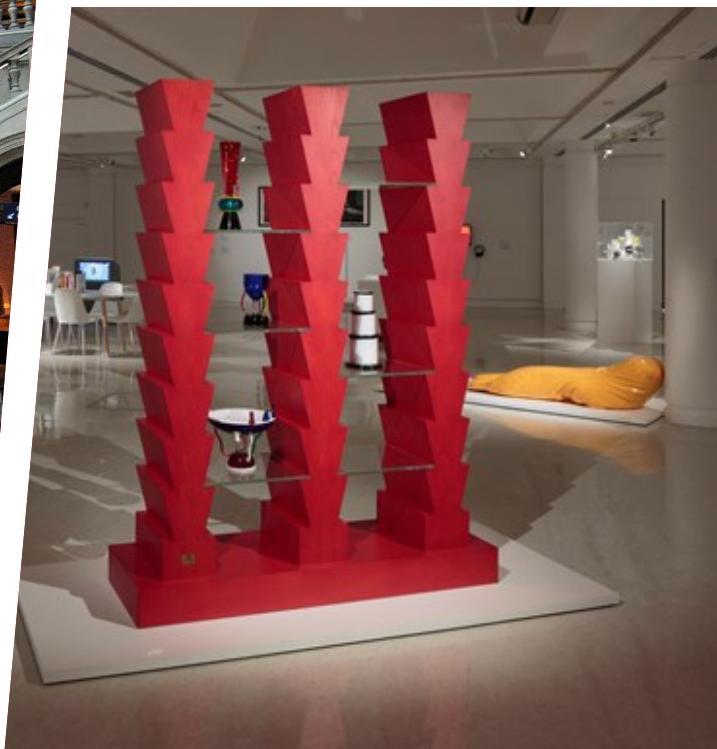
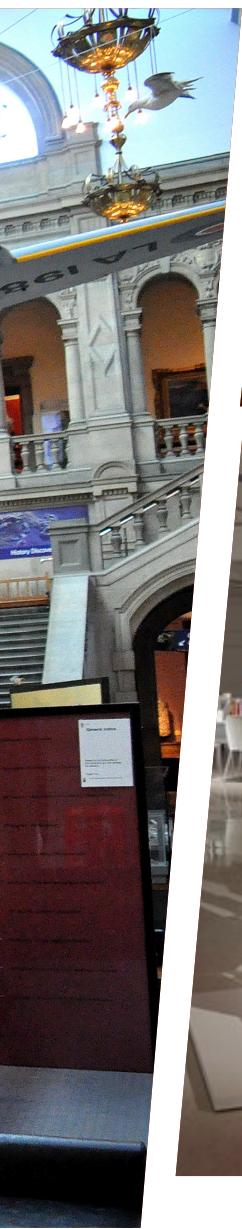
Don't miss out on the world renowned Scotch whisky!

The city is the source of the most popular Scotch whisky in the world. There is a thriving whisky sector in the city, and several of its distilleries are open to the public. For instance, tourists can try some of the most well-known scotch brands at the Maltman whisky bar on Sauchiehall Street. There are a wide variety of things to do in Glasgow from morning to dusk and into the night.

A cauldron of cultural gaiety

Some of Scotland's top cultural attractions can be found in Glasgow, and the best part is majority of them are free. Among the various wonderful museums that the city has to offer, Kelvin-grove Art Gallery and Museum is located in Glasgow's well-known West End. It has been standing tall for more than a century and was designed with gorgeous architecture and a variety of distinct exhibit rooms. More than 22 thematic galleries and 8000 artefacts are present here. Offer your prayers to the Christ of St. John of the Cross by Salvador Dali before visiting displays of dinosaurs and ancient mammals. The stag skeleton that would make even the tallest person feel short is worth a watch.





Explore the other-worldly Glasgow's West End

You shouldn't skip the opportunity to visit Glasgow's West End, which many people believe to be its most picturesque area. Its spectacular architecture and lovely charm combine to host some of the cutest vintage shops, as well as a bevy of cosy cafes and eateries tucked away in back alleys. You will want to return to this location frequently.

A feast for art aficionados

When it comes to entertainment, Glasgow has you covered. All but one of Scotland's national performing arts organisations are based in Glasgow, a UNESCO City of Music and a centre for arts. Glasgow is somewhat of a feast for art aficionados.

This city boasts more galleries and related attractions than could reasonably be explored in a day or two, in addition to facilities like the Kelvingrove Art Gallery. Locally referred to as the "GOMA," this Romanesque building hosts workshops, talks and exhibitions by regional and international artists that change frequently. The Glasgow Museums Resource Centre should also be on the itinerary for anyone with an interest in museums and antiquities.

Quick one day itinerary and hotels

Start the day with breakfast at The Wilson Street Pantry. Near iCafe, there is some stunning street art. If you're in the region, don't forget to take a peek. The city is filled with wonderful works of street art. Both train stations, Glasgow Central and Queen Street in George Square, as well as the Buchanan Bus Station, are located in the city centre.

Glasgow Green is a great place to start your day southeast of the centre. It's one of Scotland's most ancient and historically significant parks. Glasgow Cathedral and the Necropolis may be reached on foot from Glasgow Green in around 20 minutes. Among the city's most intriguing attractions are the two historical sites. Take High Street and George Street for another 20-minutes stroll from the cathedral. You will arrive at George Square, the unofficial centre of Glasgow. You're undoubtedly starving by now, so why not visit The Restaurant Bar & Grill? It is just a few minutes from George Square.

You are now just a few blocks from Merchant City, so end the day with one of Glasgow's most fascinating neighbourhoods. Glasgow's Merchant City is among its oldest neighbourhoods. The region is home to some of the best mediaeval and Victorian buildings in the city. Among the top rated hotels, **Hilton Garden Inn Glasgow City, Centre-Hotel, Hilton Garden Inn Glasgow City Centre** are some of the best to consider.



You are now just a few blocks away from Merchant City, so end the day with one of Glasgow's most fascinating neighbourhoods. Glasgow's Merchant City is among its oldest neighbourhoods. The region is home to some of the best mediaeval and Victorian buildings in the city. Among the top rated hotels, Hilton Garden Inn Glasgow City, Centre-Hotel, Hilton Garden Inn Glasgow City Centre are some of the best to consider.

According to a survey conducted in 2002, Glasgow, along with Dublin and Derry, is one of the best cities in the UK for a short getaway. It is practically impossible to see everything in this city in a single visit because of its diverse and dynamic economy and nightlife in terms of dining, shopping and entertainment. But going there is definitely worthwhile.



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Date: 10 – 13, October 2022

Place: Mandalay Bay, Las Vegas

IMEX America returns to Las Vegas from October 10 till October 13. It is set to address the new needs of the industry head on, bringing together global business events community in a 4 days' show designated to deliver a tailored, targeted and efficient business experience.

The market particularly in the US reflects that this edition builds on the success of last year's IMEX America which recently won AEO Best international Trade Show Award (Americas).

Just two months after registration opened, over 2,500 buyers have so far confirmed their participation.

There has been a strong demand from suppliers from the offset, with international exhibitors returning to the show in force, including all the major hotel groups viz. Accor, Hilton, IHG Hotels & Resorts and Marriott International. Dozens of suppliers from Asia and Europe who were unable to take part in 2021 are returning this October. These include Portugal, Tokyo, Malaysia and Egypt. IMEX America kick starts the vent with a full day of free education at Smart Monday on Monday, October 10 2022 at Mandalay Bay. The IMEX team has updated under the theme 'Pathways to Clarity' the number of education tracks from 10 to 4: Respect for People and Planet; Future Self; Innovation and Creativity; Event Planner Toolkit. The remodelled programme builds on IMEX's strong educational legacy and aims to deliver a fresh twist on old problems while also facing the business realities of Q4 2022 head on. This radical simplification also fits better with post-pandemic business needs.

In a world where conservation of nature and carbon costs are more important than ever, IMEX America will champion sustainability, diversity and social impact throughout the education and across show floor activity with the IMEX-EIC People and Planet Village a focal point.

Carina Bauer, CEO of the IMEX Group, says that every year they start afresh. They carefully craft and rework the show in response to what we're seeing and hearing in the industry and from post-show surveys and data. When to-do lists and hours are long and budgets and resources are limited, any visit to IMEX America needs to be a tailored, efficient and satisfying experience. More than ever, the market is looking for a single location – and a single business trip – that accomplishes multiple goals.

Show Highlight



Digital Travel EU

Date: 02 - 03 November, 2022

Place: The Tower Hotel, London

After two years of virtual learning and networking, it's time to unite the travel industry in person again to plan their post pandemic bounce back together.

As international and domestic travel bounces back, the travel companies are gearing up to innovate and implement cutting edge solutions to work. At such a crucial juncture, the players of the travel industry welcomes back Digital Travel. The event brings with it small-group interactive learning, fun networking events, inspirational notes and hundreds of peers to connect with.

Join their event to gain practical strategies and tools that will help you embrace adaptive models, seize emerging opportunities and rebuild travellers' trust to grow your business.





EU will you discover how digital and marketing leaders from Europe's top travel companies are:

- Building digital-first strategies to respond to customer preferences in real-time
- Reducing reliance on third parties to drive direct sales and build customer loyalty
- Leveraging innovative tools to reduce friction across the booking process and improve CX



The event focuses on providing you with as many new connections as possible. Join your peers for 2 inspiring days where you'll learn from best-in-class strategic thinkers, be part of thought-provoking debates, find practical solutions and share your pain points in small, interactive peer-to-peer working groups.

Their staff onsite have sound knowledge about the event and the industry. They know what their clients need and where they can get it from. That's because the Digital Travel staff is the event staff and the event is their business.

So, delivering a great experience for you is imperative. With a buzzing exhibition hall where you can evaluate the latest solutions and 50+ solutions focused sessions, your time spent at Digital Travel delivers real ROI for you and your company.

Calendar of Events



IITM Mumbai
October 06th – 08th 2022
Mumbai, India
iitmindi.com



TBEX North America
October 12th- 14th 2022
Lafayette, Louisiana
tbexcon.com



IMEX America
October 11th- 13th 2022
Mandalay Bay, Las Vegas
imexamerica.com



TTG Incontri
October 12th -14th 2022
Rimini, Italy
en.ttgexpo.it



World Routes
October 16th – 18th 2022
Las Vegas, USA
routesonline.com



**MICE Asia Pacific
Exhibition**
October 19th – 21st 2022
Marina Bay Sands,
Singapore
miceshowasia.com



ITB Asia
October 19th – 21st 2022
Marina Bay Sands,
Singapore
itb-asia.com



Travel Tech Asia
October 19th – 21st 2022
Marina Bay Sands,
Singapore
traveltechasia.com



PATA Annual Summit
October 25th -27th 2022
Ras Al Khaimah, UAE
pata.org/pata-annual-summit-2022

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