

TTW Europe

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Destination Diary

Zürich

Uncovering Secrets
of the Old Town





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Dear Readers,

Europe has opened its borders for international travel as mass vaccination occurred in many countries. The relaxation of entry requirements of travellers has encouraged most Europeans to book more short-term or weekend trips. It is according to the European Travel Council (ETC) survey findings, the Mediterranean spots such as Italy, Spain and Greece make the top destinations on European's travel lists, as 53 per cent of 4,003 respondents.

In this issue, we are highlighting some of the picture-perfect destinations in the continent, where you can visit in the October-November tourism season. Also read about Barcelona's greatest boat race, Barcolana Regatta, which draws numerous tourists during this time. Next, you will find the weirdest architecture, Sedlec Ossuary or the Bone Church in the Czech Republic. In this edition, read about Rimini in this issue, as the best meetings and exhibition venue in Europe.

So keep reading and plan your trip.

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Located on the southern strip of Emilia-Romagna coast in between the Adriatic Sea and the Apennine Mountains, Rimini thrives as a famous seaside resort and a plush venue for corporate events. The ancient city is globally famed for being the birthplace of the iconic filmmaker Federico Fellini. Monuments of historical age right from the Roman Age, Middle Age and Renaissance till the modern times- Rimini has it all. Thanks to its 15 km. heaving beaches, feral nightclubs, leisure activities and a wealth of opportunities for business personnel which invites MICE planners to host business meeting and conventions.



Rimini

*A symbol of elegance
&
convenience*

Rimini Riviera as a MICE destination

Of the many things that make Rimini Riviera a preferred conference destination, is its strategic location which can be easily accessed by road and rail. A few hundred kilometres from the site are located the famous Italian cities of art and culture. The unique setting of the place is steeped in history with historical monuments, idyllic villages, Renaissance masterpieces and medieval castles. Besides its stunning location, the Riviera offers cultural, historical and gastronomic tours among its incentive activities for the delegates. Upscale accommodation and an array of leisure and entertainment opportunities make Rimini Riviera an ideal choice of MICE collaborators to host various corporate events.



Convention Bureau della Riviera di Rimini

Rimini Convention Bureau has been the point of reference since 1994 for those organising a congress, meeting or convention. It promotes and coordinates Rimini as a MICE destination on both national and international scene. The Riviera houses a Congress Centre and an Expo Centre that invite business personnel and event managers keep coming every year. Those who believe in showing solidarity to nature conservation policies, Riviera di Rimini offers a comprehensive congress package for them. It also manages the conference activities of the renowned Vicenza Convention Centre with its multifunctional and innovative facilities to the MICE planners and delegates.



Congress centres and venues

Palacongressi di Rimini

It is one of the most plush congress venues in Italy with a seating capacity of 9,000 guests in its 39 rooms. Thanks to its flexible capacity which can host events of various sizes and types.

Palacongressi di Rimini stands as an insignia of eco-sustainability and excellence. Every room of this green property is naturally well lit and are decked with organic décor to correspond to the theme of the venue. The large custom built conference centre is designed by the world-class German architect Wolkwing Marg. After spending the entire day in business meets and events, there is a surfeit of attractions on plate for the guests. Going on a cycle tour round the historical sites, strolling in the park in Romagna, pampering yourself at a beautiful spa or participating in fishing completion and winning rewards for the biggest catch of the day are some of the engaging activities one can participate in. Die-hard epicureans can join cookery classes and learn recipes of authentic Italian platters. You can also get to taste a glass of fine Rebola or red Sangiovese.

Pala Riccione

The Riccion Convention Centre or Pala Riccione is a top-notch MICE venue which has time-honoured association with quality, professionalism, service and facilities in the industry. Located on the Adriatic Riviera of Romagna and close to Viale Ceccarini, the property boasts of being one of the best seaside resorts in Europe for convention participants. There are about 5 to 10 congress rooms and an oversized dining area with seascape views that make this venue ideal for hosting gala events, exhibitions and corporate meetings. The most striking feature of the building is the Poltrona Frau which disappears into the floor converting the plenary room into an 1800 sq. m. large exhibition space. A place vibrant with nightlife, culinary delights, history and culture make Pala Riccione a sought-after venue for MICE collaborators.



Fiera di Rimini

The modern exhibition centre located on the Emilia Romagna coast is a popular venue for various corporate, leisure and cultural activities along with gastronomic delights. The fairground covers a whopping 460,000 sq. m. of which the exhibition area spans over 113,000 sq. m. 16 air-conditioned halls positioned on the ground floor, 20 conference rooms, 3 press rooms and a business centre span across the property area. Besides its 11,000 sq. m. parking space Rimini Fiera has a helicopter landing area with bookable helitaxi service.



Palacongressi Bellaria Igea Marina

Located at a stone's throw distance from the seafront and plush hotels, Palacongressi Bellaria Igea Marina offers its guests an immersive experience of Romagna. Its strategic location at the city centre sets it apart from the others of its kind. The property spans over 4,000 sq. m. of multifunctional surface area with over 600 free internal parking spaces. It also offers excellent transfer services from the airport and stations of Rimini and Bologna. Whether it is a concert or show or a gala dinner, Palacongressi Bellaria Igea Marina is the place where dreams come to reality in every sense.



Top attractions in Rimini

Arco di Augusto

The history of this Roman triumphal arch dates back to the days of Emperor Augustus in 27 BC. The majestic 17 metre high monument on Corso d' Augusto was once the endpoint of the ancient Via Flaminia which connected Rimini with Rome.



Cinema Fulgor

It is famed as the restored hometown theatre of the master filmmaker Federico Fellini. Guests can go on a city tour to the museum which holds exhibits of Fellini's works in the form of poetry, drawings and others.



Necessaire

It is a solid bet for an adult aperitivo. Delectable tapas served with blended cocktails never fails to draw a gastronome to this cosy cabin-esque eatery at Rimini. Don't forget to savour its signature dishes like '*fare la scarpetta*' and '*scarpetta*'.



Borgo San Giuliano

Borgo San Giuliano is one of the oldest districts of Rimini, whose history dates back to the 11th century. The neighbourhood is also known as the 'quarter Fellini', named after the great Italian filmmaker Federico Fellini who was born and raised in this quarter. Some of the must visit attractions of Borgo San Giuliano include Fellini Park, Tiberius Bridge, Chiesa San Giuliano Martire and others.



Where to stay?

Hotel De Londres

Given the proximity of the hotel to the major landmarks of the city, Hotel De Londres offers a truly gratifying experience for its guests. Some of the high up Rimini experiences such as Palacongressi di Rimini, Palazzo del Podesta and Palazzo dell' Arengo are the bonus of staying in this exotic property.

Princier Fine Resort & SPA

Princier Fine Resort is a favourite place of accommodation for corporate delegates with is located at a 10 minutes' walking distance from the Rimini Viserba Train Station. After a hectic day, guests can relax at the sauna or spend their leisure at the garden.

In a nutshell

Rimini scores exceedingly well on customer satisfaction, hospitality, amenities and above all its location. Longstanding service and courtesy has earned the place the status of an ideal MICE venue in the industry.

Grand Hotel Rimini

Positioned right on the beachfront of Marina Centro, this luxurious property has been welcoming its guests since 1908. Grand Hotel Rimini offers a truly extravagant retreat to the boarders by providing the best of amenities.



The Barcolana Regatta is a historic international sailing regatta held annually in the Gulf of Trieste. It is a mesmerising sight to watch thousands of sailors, experts and amateurs heading to the sea. The enchanting blue waves covered with competitive white boats create a marvellous sight to behold! The Società Velica di Barcola e Grignano organises and celebrates the biggest nautical event in the world.

Barcolana Regatta

The iconic international sailing regatta



About the Festival

The sailing regatta holds the Guinness World Record of being the 'Largest Sailing Race,' with approximately 2,689 boats registered for the race. The regatta usually takes place on the second Sunday of October every year. Visitors can also book their boat without a license if they wish to enjoy the Barcolana Regatta. There are also Barcolana Trieste Tours that are organised for interested visitors. Trieste successfully becomes the World Sailing Capital every year at the beginning of October.



Know More the Festival

The Barcolana was founded by the yacht club Società Velica di Barcola e Grignano in Trieste in 1969. The full name of the regatta is Barcolana Autumn Cup Regatta because it is held in October every year. During the first year, there were only 51 boats that took part in the competition. However, over the years, Barcolana gained its popularity among international crews and world-famous sailors. The race takes place on a 15-mile four-sided mark course. The starting line is the Miramare Castle and the finish line is just off the waters in Piazza Unita d'Italia but the route keeps changing each year.

The regatta has successfully become a major tourist attraction site in the city. It has gone beyond its popularity as a city in Trieste by successfully attracting tourists from abroad. Today, it witnesses approximately 25,000 sailors participating with great enthusiasm and about 250,000 spectators. Apart from the sailing competition, there are plenty of on-land activities that visitors can be a part of. In addition, there is a host of water events in the week leading up to the Barcolana like:



- * Land Rover Extreme 40
- * Barcolana Young
- * Barcolana Classic
- * Barcolana Night
- * Barcolana Fun
- * Barcolana Village
- * Barcolana in Music
- * Fuori Regatta

Exploring Trieste

Trieste is a seaport located in Northern Italy. The place is famous for the incredible picturesque beauty it offers. A seaport situated towards the end of a narrow strip of Italian territory between Adriatic Sea and Slovenia, Trieste is one of the popular places for tourists in Italy. It lies approximately 30 kilometres south of Croatia. Trieste is commonly known as the 'nowhere place,' meaning it has an independent spirit, a haven for travellers and tourists.

Top Tourist Attractions In Trieste

Trieste is one of the largest cities with diverse cultures and beautiful scenic beauty. Due to its close location with other regions and nations, Trieste has witnessed the influence of several civilisations. Here you can witness a blend of various cultures. If you want to go for a tour in and around the city, here are some top places to visit.





Trieste Harbour: Trieste port and harbour is delightfully impressive and a vital means of economy. Technically, the coastline next to Trieste is surrounded by either ports or harbours. Visitors can witness majestic views from the venue.

Trieste Roman Theatre: A little bit of cultural exposure is a must for tourists. The Roman amphitheatre in the centre of the historic town is a must visit for tourists.

Castle of Saint Giusto: Trieste has a long-celebrated history and a myriad of cultures. The Castle of Saint Giusto is a tourist attraction that is considered one of the city's iconic structures.

Top-tier Hotels in Trieste

No travelling is satisfactory without a good hotel and a luxurious stay. Trieste offers an array of hotel choices for visitors that include luxurious hotels, boutique hotels, and budget hotels chosen by experts.

- ✦ Palace Suite
- ✦ L'Albero Nascosto
- ✦ Seven Historical Suites
- ✦ Savoia Excelsior Palace
- ✦ Grand Hotel Duchi s'Aosta



The Barcolana Regatta Festival is a much-celebrated and much-awaited event. With so much enthusiasm of the tourists and zeal of the sailors, the festival has become a major attraction in Trieste, Italy.

Beijing announces the opening of Universal Studio's first theme park

Beijing opens Universal Studio's first theme park which complements the studio's other two theme parks in Japan and Singapore. Besides a host of rides and shows the park also features a pair of hotels that will be inaugurated on September 20.

It will feature experiences similar to that of Americans. It includes Harry Potter and the Jurassic Park. It will also feature the minions from the "Despicable Me" movie.



Commercial flights across the EU rises with recovery of Greece



Although there has been a rise in commercial flights across the EU this summer, this is still lower than what it was before the pandemic.

In the 27-country federation, commercial flights increased by 72.8% in July and 47.6% in August. However, these figures are one-third of what they were just before COVID-19 pandemic.

Greece experienced the best improvement in tourism industry after their commercial flights went down just 7% in August.

The country is followed by Romania and Croatia whose commercial flights went down by 18% and 21.5 % respectively. This is in comparison to what it was two years ago.

Massive wildfire outbreak shuts down Sequoia National Park

Sequoia National Park was recently closed for its visitors after a massive wildfire broke out in the rugged terrain of California's Sierra Nevada. There were actually two major forest fires that were advancing towards the direction of the Giant Forest. It is home to more than 2,000 giant sequoia trees including the General Sherman Tree which is the largest tree on this planet by volume.

Mark Ruggiero, Fire Information Officer for Sequoia and Kings Canyon National Park said that although there is no imminent threat to the park but that is a potential. Giant sequoias are associated with the tall, slender redwoods that grow along the Northern Californian coast. Both are equally susceptible to fire.



UK's green list countries invite tourists

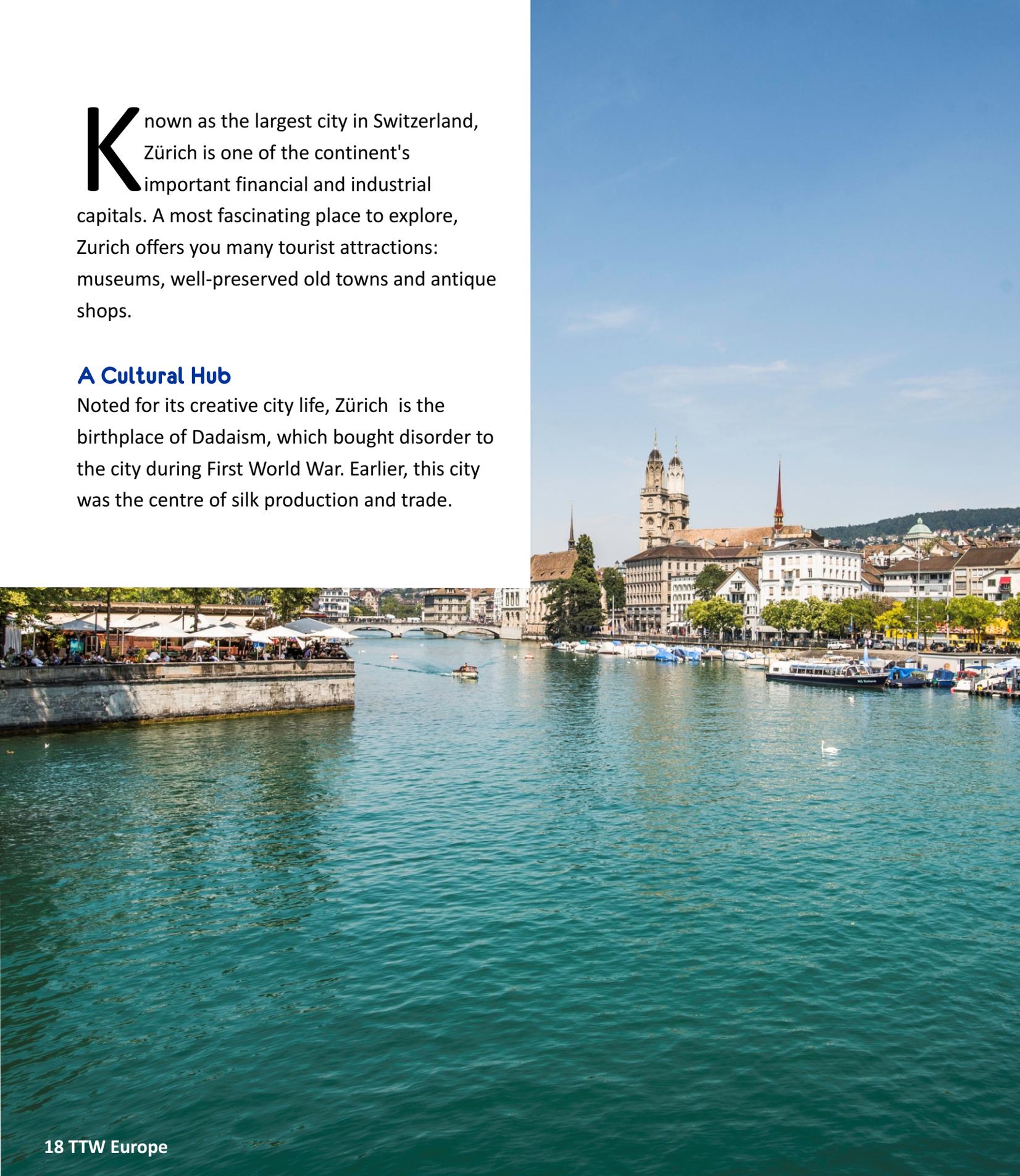


The United Kingdom started a traffic light system in May which featured its green and amber listed countries. It updated its red listed countries also. Each colour has its own rules in regard to testing and quarantining. Travellers need to get one test done before going to green listed countries like Germany, New Zealand et al. also, they need to get one PCR test on or before their second day of arrival in the UK. Even if the traveller is not fully vaccinated, they need not quarantine themselves unless they test positive. Boris Johnson, Prime Minister of the UK, said that the green list would soon be cancelled and something simpler would be brought in.

Known as the largest city in Switzerland, Zürich is one of the continent's important financial and industrial capitals. A most fascinating place to explore, Zurich offers you many tourist attractions: museums, well-preserved old towns and antique shops.

A Cultural Hub

Noted for its creative city life, Zürich is the birthplace of Dadaism, which brought disorder to the city during First World War. Earlier, this city was the centre of silk production and trade.



Zürich

Uncovering Secrets of the Old Town

Water City

Zürich is bounded by lakes. This city was built on the bank of the Limmat River and the Old Town buildings that grew throughout the years lend a pure Mediterranean experience. Zürich attracts every traveller with a wide array of water experiences ranging from leisure to jam-packed adventure.

Zürich has more than 1200 fountains serving pleasant and cool-tasting drinking water to the city dwellers. It also has Rhine Falls, Europe's mightiest waterfall offering wellness activities and spa culture.



Image Credit : Zürich Tourism



Welcome to Little Big City



Walk to Niederdorf and the Old Town

The Niederdorf area is a medieval street and square filled with restaurants, bistros and cafés. Heading up to Münstergasse, you will come to the Napfgasse, with the Brunnenturm, which was headquarters of the Lombard money-changers in 14th and 15th centuries. Haus Zum Napt has a fine interior with rooms furnished in Renaissance

Train Journey to Uetliberg

For the best views of the city and the lake, you have to reach 871 m Uetliberg. It is the northerly summit in the Albis Ridge and is easy to reach by the Uetlibergbahn, a mountain railroad that runs year-round from Selnau station to the upper station. From here it is a 10-minute walk to the summit.

Playing on Lake Zürich

Lake Zürich is a much-loved playground for tourists and locals. The entire shore is lined with promenades and parks, where locals catch the sun, jog, picnic, and swim in the lake. Look for the steamer landing at Bürkliplatz, at the point where the Limmat River flows from the lake. The Quaibrücke crosses the river to connect Bürkliplatz with Bellevueplatz.





Exploring Kunsthaus Zürich (Museum of Fine Arts)

Kunsthaus traces its history back to a society of artists, founded in 1787. It has large collections of works by several renowned artists, such as paintings by Charles Munch (more than any other museum outside of Oslo) and Europe's most important collection of Monet's works outside of Paris.



Largest techno street party in Europe

For a city where people are often stereotyped, Zürich holds a major event that defies that perception completely. Every year in August, millions of wildly dressed people fill the streets of Zurich to party at Street Parade, the largest techno parade in Europe.

Nightlife of Bahnhofstrasse and Bahnhof

Fraumünster is a three-aisled, pillared basilica with a Gothic nave built from the 13th to 15th centuries, a Romanesque chancel, and an Early Gothic transept with high vaulting. In the undercroft, you can see remains of the crypt of the 9th century abbey church.



Fraumünster

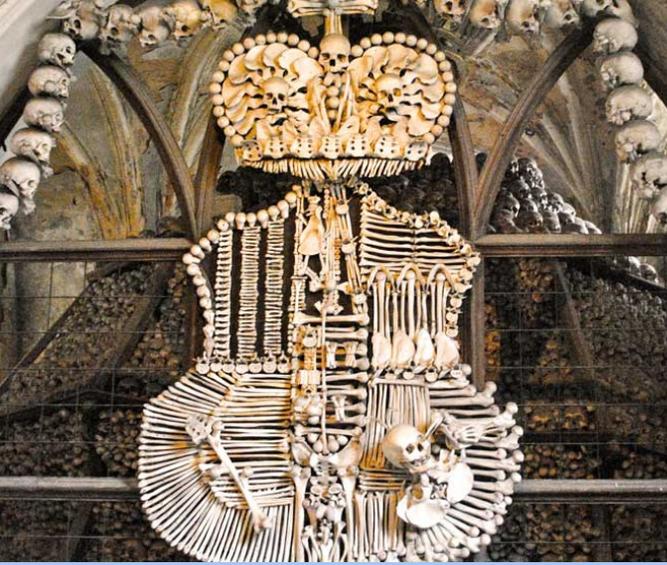
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Zürich is the most expensive destination for hotel stays in Europe. According to a recent survey by Cheaprooms, visitors should expect to pay an average price of GBP 113 per night for the cheapest available double room.

You can always walk, cycle, jog, hire a boat or just sit and watch local passers-by. Once in a while, it is possible to admire snow-covered peaks of the Alps Range towering somewhere far away over the Zürich Lake but then it is only possible if the weather is sunny.

Cover Story



The Sedlec Ossuary or the Bone Church has long been considered one of the most fascinating tourist attractions in the Czech Republic. Located in the Kutna Hora suburb, the Roman Catholic chapel stands beneath the Cemetery Church of All Saints in Sedlec.

The church consists of skeletons of nearly 40,000 to 70,000 people. It is recognised for its Baroque architecture and was declared a UNESCO World Heritage Site in 1995 along with the Sedlec Abbey.

THE BONE CHURCH

Kutna Hora

A walk through the
mystic piece of history



The story of the '**Chapel of Bones**' dates back to 12th century when the first Cistercian monastery was built on the grounds of the church. In 1278, Bohemian King Premysl Otakar II sent Henry, the abbot of Sedlec Cistercian monastery, to the Holy Land.

The latter came back with some earth from Golgotha and peppered it over the cemetery of the monastery. Henry's pious act spread like a wildfire throughout the suburb and every notable individual across Central Europe wished to be buried on the ground of the monastery. The venue soon became a recognised burial site in the region. Many people ended up getting buried on the holy ground and even moved their dead relatives to the venue for eternal rest.



The Story of its Origin



A Look through the Pages of History

In the middle of the 14th century, Central Europe was hit by the plague pandemic and people succumbed to the infamous Black Death. On the other hand, the region also dealt with the aftermath of the 15th century Hussite Wars.

The cemetery ended up being the ultimate resting place for many soldiers and plague victims. It is said that thousands of individuals were buried in the cemetery of the abbey during that time.

Meanwhile, a Gothic Church was constructed at the centre of the cemetery which consisted of a vaulted upper level and a lower chapel. The chapel was made to be used as an ossuary after massive graves were unearthed and more rooms were made for new burials. Locals believe that the main ossuary was built by a partially-blind monk in the basement of the church around 1511. Many also believe that the same man was the first to arrange the bones in the venue.

The upper chapel was rebuilt between 1703 and 1719 and a new entrance was formed to support the front wall. That Czech Baroque style was designed by Jan Santini Aichel. In 1784, the Schwarzenberg family bought the ossuary after Holy Roman Emperor Josef II abolished the monastery. A woodcarver called Frantisek Rint was later hired by the Schwarzenberg family in 1870 for arranging the heaps of bones in order. He arranged the bones and skulls in several different shapes.



Architecture

The first official architect of the venue, Jan Santini, was known for his innovative geometric and symbolic architecture. However, the present-day appearance of the church was created by Frantisek Rint around the 1870s. Nearly 70,000 bones have been crafted artistically for decorations and furnishings of the chapel. The four bell-shaped mounds occupy the corners of the chapel. The popular chandelier of bones hangs from the centre of the nave with garlands of skulls draping the vault. It contains at least one of every bone in the human body. In addition, there are piers and monstrance flanking the altar, a coat of arms of the House of Schwarzenberg and the signature of Frantisek Rint, executed in bone and placed on the wall near the entrance.

How to Reach

The Bone Church is located in the middle of Czech Republic with the closest international airport situated in Prague. Many tourists often visit the church as part of a day trip from Prague. It takes 1.5 hours to cover around 73 kms by car to reach the venue from Prague.

Tourists can also take the train to Kutna Hora from Prague or reach Haje on a bus. From Haje, they can avail another bus that goes directly to the suburb. Sedlec is located about 1 km from the main Kutna Hora train station and 2.5 kms from the city centre. Travellers can either walk for 25-30 minutes from the centre of Kutna Hora, or take the tourist shuttle bus to Sedlec Ossuary.



Tourism

Over the years, the Bone Church of Kutna Hora has turned out to be a prominent tourist destination in the Czech Republic. The intimidating architecture and spine-chilling history of the venue have long attracted tourists from all around the globe. The ossuary welcomes nearly 200,000 visitors every year.

europa festivals



Fiesta del Marisco Seafood Festival

Date: 1 – 12 October 2021

Place: O Grove, Spain

The Fiesta del Marisco Seafood Festival is considered as one of the finest gastronomic festivals in the world. The festival is being celebrated every year since 1963 with the aim of promoting the two major sources of economy in the town- fishing and tourism. Thousands of visitors come together to relish local seafood while enjoying cultural and educational activities.



Paris Nuite Blanche

Date: 2 -3 October 2021

Place: Paris, France

The Fiesta del Marisco Seafood Festival is considered as one of the finest gastronomic festivals in the world. The festival is being celebrated every year since 1963 with the aim of promoting the two major sources of economy in the town- fishing and tourism. Thousands of visitors come together to relish local seafood while enjoying cultural and educational activities.



International Alba White Truffle Fair

Date: 9 Oct – 5 Dec 2021 | Alba, Italy

The city of Alba is known as the “Truffle Capital” of Italy and every year the region celebrates the delicacy with a series of entertainment events. The festival is considered to be one of the best culinary exhibitions in the world. Visitors can experience food fairs, cultural programs, races, sports, shopping and wine tasting opportunities in the festival.



Lviv Cheese and Wine Festival

Date: 22 – 24 October 2021 | Lviv, Ukraine

Considered to be the biggest gastronomy festivals in Ukraine, the Lviv Cheese and Wine Festival celebrates the city's cheese and wine making traditions. This gastronomic extravaganza consists of entertainment events like folk music concerts, fun competitions and master classes for children. This year, the festival will also celebrate Cheesecake Day and offer wine tasting opportunities.

JUNE 9-12, 2022



ITE Hong Kong 2022

**Venue
HKCEC Hall 1, Hong Kong**



SHOW HIGHLIGHT

The annual ITE Hong Kong - Held successfully in July 2021 with some 30000 trade and public visitors and more overseas exhibitors than from locally, ITE which Hong Kong's only travel fair, will next be held from June 9 to 12, 2022!

Hong Kong as market is big (2019 outbound spending totaled US\$26.9 billion and world's 12th largest) and safe (confirmed cases now total fewer than 12100)! It is also part of China's Greater Bay Area with GDP of US\$1.67 trillion in 2020, as compared to Canada with GDP of US\$1.60 trillion which ranked world's 9th largest economy! What's more! The online survey which received 4514 replies from ITE2021 public visitors found strong pent up travel demand as 60% respondents maintain or increase travel spending in coming year; Over 80% paying more for safer holiday and after restrictions lifted 21% will travel abroad within 1 month and cumulatively 69% within 6 months.

Thus, Hong Kong a priority source market to countries re-opening borders to foreign tourists and ITE 2022, which incorporates the 36th ITE (Leisure) and the 17th ITE MICE, a timely and proven platform!



First held over 30 years ago is the city's only travel fair, it was held successfully in 2019 despite protest marches, canceled in 2020 due to pandemics and held as scheduled amid closed borders in July 2021, quality upheld, well attended by 2544 (11613*) trade and 27106 (73665*) public visitors! Of its 103 (675*) exhibitors 64% (85%*) from outside Hong Kong, and some pavilions like China (mainland), Glamorous Camping and Taiwan, attractively decorated! There were 3D photo spots, vehicle display, and regular zoom meetings between speakers overseas and visitors etc., and some of the 50 seminars held onsite some of which live-streamed on Facebook. Based on successful experiences this year, ITE2022 can offer international exhibitors / advertisers services like zoom seminar pre-show or during ITE to interact with visitors in exhibition halls; onsite seminars which can be live-streamed; broadcast video in dedicated seminar sessions; ad panel or shelf-help photo corner etc. Also TKS the organizer will facilitate exhibitors to work with their local office or agent to control number of staff be sent from abroad etc.

Again, ITE 2022 will be eligible for the Convention & Exhibition subsidy by the Hong Kong SAR Government which TKS will share it with exhibitors who confirm and pay on or before 30 December, 2021 can enjoy 20% discount on space rental and 10% discount thereafter.

Calendar of Events

**G&A Zhongshan
International Games &
Amusement Fair 2021**

Zhongshan, China
zsgaf.com

10-12 Oct 2021



G&A | ZCTE

World Routes

Milan Italy
routesonline.com/events/
212/world-routes-2021/

10-12 Oct Physical,
18- 20 Oct 2021(Virtual)



TTG Incontri

Rimini, Italy
en.ttgexpo.it/

13-15 Oct 2021



**6th China Low Cost
Carriers Summit 2021**

Shanghai, China
summitasia.cn/En/
Aviation

21 Oct 2021



**Hotel Investment
Conference Asia Pacific**

Singapore
burba.com/hicap

28 Oct 2021



ITB Asia

Virtual
itb-asia.com/

25-29 Oct 2021



DESTINATION
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LUXURY CRUISE
TAP THE TRAVEL AND TOUR WORLD APP
AVIATION HOSPITALITY
TECHNOLOGY EVENTS
MICE



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