

# TTW Europe

Volume: 8, Issue: October 2019

*Rediscovering  
beauty with cruise*



04



**04- Special Feature:** To quench the adrenaline thirst of thrill-seekers, **Cavtat** – a charming village in Croatia – has now become a magnet for water sports, kayaking with attracting thousands of millennial adventurers worldwide.

**08- Meetings Point:** **Metz**, a French provincial city in the Lorraine region, is a unique destination for tourists and business travellers. The city is located on the east side of the Moselle River which connects Nancy and Luxembourg.

**14- Destination Diary:** **Mons**, the capital of Belgium's Hainaut province, provides numerous opportunities to rediscover its rich cultural past. A traveller can experience medieval Europe's traditional environment with innumerable monasteries dotted around its streets.

**23- Cover Story:** **North European cruise** industry is the fastest growing industry in travel & tourism sector. It now makes a significant contribution to a destination's economy and local communities. As cruise lines are looking for new destinations, cruises tourism is offering new opportunities for some developed countries.

14



**20- Travel News**

**27- Europe Festivals**

**31- Show Highlight**

**32- Show Review**

**39- Calendar of Events**

## Dear Readers,

**W**alking on the promenade deck of the cruise and looking at the sea is definitely exciting. How about stargazing on the deck? A cruise vacation not only offers you ultimate relaxation, fun, adventure and pampering but also gives you the experience of unique shore excursions to look forward to onboard. From Broadway-style shows, musical performances and casino gaming in addition to the onboard entertainment including spas, art auctions, poolside activities, it offers fun for all age groups. And when it's about North European cruising experience, you will get to see Faberge palaces of amber and gold and the beautiful view of cities crisscrossed by canals and flower markets. Also, you will be able to explore the Nordic majestic fjords, snow and cloud-capped mountains and colourful, friendly coastal villages. We bring you the tidbits of North European cruising experience in our Cover Story. Our Special Feature decodes the adventure sports facilities that Cavtat, a village in Croatia, offers for all age groups. You can indulge in kayaking (river rafting) and other thrilling sports such as paragliding, jet-ski, zorbing and many more.

The Meeting Point features Metz, a French provincial city, which is popular among tourists and business travellers because of its unique destinations. METZ boasts of new meeting venues and a renowned museum which exhibits materials of Roman and Medieval European cultures. In the Destination Diary section, you can know about the cultural past of Mons, the capital of Belgium's Hainaut province. And you can read about some of the unique festivals in Europe also in this edition.

## Editorial Desk

**Editor-In-Chief**  
Mr. Anup Kumar Keshan

**President & Editor-In-Chief**  
Mr. Anup Kumar Keshan

**Editor**  
Mr. Apratim Ghoshal

**Executive Editor**  
Mrs. Puja Keshan

**Associate Editor**  
Mr. Devansh Keshan

**Content Writers**  
Ms. Hena Ahmed  
Mr. Tuhin Sarkar  
Ms. Meeta Agarwal

**Design Team**  
Mr. Mufaddal Chithiwala  
Ms. Sonali Khan  
Mr. Rajat Singh ( Web)  
Mr. Kaushik Das(Web)

**Marketing Executive**  
Mr. Vijay Kumar  
Ms. Sutrishna Barua

**Asst. Communication Exe.**  
Mr. Rana Singh

**Circulation**  
Mr. A.K. Sharma  
Mr. Kajal Mandal

Follow us



Special Feature

Feel the  
thrill & course

through the shores

by sea kayaking in

**CAVTAT!**

*We all have memories of sailing paper boats during rainy season and watching our handmade boats sail by the rocky roads, curvy waters and travel through the ups and downs of water-bodies. Back then in our childhood, did we ever imagine that one day we would develop a love of rowing our own rafts, rafting through the mountain terrains, and paddling through the gushing torrents?*

Getting wet by river splashes with rushing adrenaline is a dream come true for adventure sports lovers. River rafting sports, especially kayaking, have garnered the attraction of extreme sport-seekers all over the world. The journey from an origami paper boat to full-fledged water sports activities requires rigorous training, conditioning and of course, an ideal location to spread your wings (we mean water paddles!). To quench the adrenaline thirst of thrill-seekers, Cavtat – a charming village in Croatia – has now become a magnet for water sports, attracting thousands of millennial adventurers worldwide.





# Kayaking feels **BEST** in the tropics!

Being home to several plush beaches and the nearest village to the Adriatic Sea, Cavtat is a perfect blend of tropical greenery and the deep blue aura of water-bodies, making it the perfect place for adventure sports. Many would agree indulging in adventure sports in artificial theme parks doesn't guarantee the same thrill as the natural one. Experience the thrill as the tides hit your boat and shower you with its gushes, as you explore through the deep blue sea. Preferences among the kayaking lovers differ when it comes to choosing the favourite from diving, fishing, ecotourism and whitewater kayaking. Cavtat offers all these kayaking activities for an all-round thrill-seeking experience.

## **Difference between** **knowing & doing** the sport

It is one thing to imagine acing the kayaking sport and it is completely different to practically manoeuvre the water sport in a natural environment. An inexperienced person attempting to do kayaking in a turbulent stream is most likely to get thrown off the boat, thereby incurring injuries.

Cavtat has witnessed many such instances, and therefore, it has several safety measurements in place to ensure that the smiles of the adventurers don't fade away due to injuries and wounds. Trained instructors, lifeguards and floatable safety equipment are a must in Cavtat. If any adventure company in Cavtat fails to provide any of these safety measures, its license is revoked.

# Sail through the **Water** and experience the greenery of **pretty Cavtat!**

Travelling in Venice is incomplete without water trips. And a trip to the beauty of Cavtat is meaningless without raft tours across the islands and beaches. Kayaking in Cavtat provides a village tour while rafting through the rivers that requires no prior kayaking experience at all. Guided by a skilled trainer, explore the heritage that the city has to offer while coursing through the streams of water, heightening your adventure pleasure and adding a colourful experience to your travel diaries.

Cavtat offers other water sports opportunities too such as paragliding, jet ski, zorbing, speed boats and many more. Kayaking is not just an adventure; it is a tour to explore your inner challenges, facing them boldly and overcoming them, as you row across the swirls and tides. You will find yourself transformed and your level of confidence boosted like never before after experiencing the thrills of this land.



**An  
ideal  
meetings  
point**



**a seductive  
French city!**

**Metz**



**M**etz, a French provincial city in the Lorraine region, is a unique destination for tourists and business travellers. The city is located on the east side of the Moselle River which connects Nancy and Luxembourg. Moreover, from Metz, you can reach three international borders of Germany, Luxembourg and Belgium. The city offers pleasant weather conditions all through the year. Since 70s, new housing projects and town planning initiatives have developed the real estate sector of this French city immensely. Lately, many commercial projects have attracted investors and business tourists to Metz. Slowly and steadily, economic reforms and diversification have boosted sectors in Metz like Information Technology, tourism, retail and automotive industry. In Metz, you can find the headquarters of Moselle Chamber of Commerce. Various big industrial houses like ArcelorMittal, SFR and TDF have started their factory units and corporate offices. Many event organisers and meeting planners have successfully arranged business gatherings, meetings, product launches and industrial fairs in Metz within the last few years.

# A new meetings venue with unmissable MICE offers!

The strategic location of Metz Métropole makes it a wonderful destination for business tourism. For congresses, conventions and seminars, Metz offers sundry qualitative services. Event organisers and planners get loads of opportunities to invite their guests in Metz. A well-known event space in the capital of Lorraine is Metz Congress-Robert Schuman, opened last year. The convention centre has a 1,200-seat amphitheatre, an exhibition space of 3,400 m<sup>2</sup>, 16 committee rooms (seating from 20 to 400), a VIP lounge, 4 offices and 3 lodges. Besides, it has a terrace, providing bird's eye view for any summer business cocktail.



# Metz

## At the crossroads of important highways & rail lines in Europe!

Metz has been connected with local and international destinations through roadways, railways and airways seamlessly. There are several European Express Highways which can help event goers to reach this city by cars from the neighbouring countries. Intercity buses reach different locations in the city. Small shuttle buses ferry passengers and some buses reach outskirts of the city. Mettis are tram-like bus vehicles which offer luxury and comfort when ferrying passengers.

Gare de Metz-Ville is a German-style railway station. It serves TGV trains so that people can travel between Paris and Luxembourg without any glitches. TER Grand Est regional trains help event attendees to reach regional cities of France and Germany easily. Luxembourg Airport is an international airport and it is located at 72 km away from Metz. From Nancy, airport buses ferry passengers to the airport. Lorraine Airport is located at 44 km north of Nancy. It provides both domestic and international flights. Shuttle bus services can be availed from this airport to reach Metz.



## Hotels & Accommodations – Featuring diverse price ranges!

Mercure Metz Centre is a 5-storey premium hotel. It is just 200 m away from Metz railway station and 10 km away from Nancy. Guests and attendees can reach this hotel from any national and international geographical location. Mercure Metz Centre offers 3 meeting rooms and the largest one covers 180 square feet of floor area. There are 112 guest rooms and there is Wi-Fi internet in the entire premises.

In Mercure Metz Centre, guests get services like laundry, dry cleaning, paid onsite parking, multilingual staffs, wheelchair access, etc. If you are looking for a hotel with moderate first-class facilities, then the Novotel Metz Centre should be your perfect choice. It offers 9 meeting rooms and the largest room covers 180 square feet of floor area. The area of total meeting space is 510 square feet. There are 120 premium rooms for guests. Lorraine Airport is located at 44 km north of Nancy. It provides both domestic and international flights. Shuttle bus services can be availed from this airport to reach Metz.

# A '*Belle Ville*' city with vibrant sites!

To experience local culture, visit Musee de la Cour d'Or. It's a renowned museum which exhibits materials of Roman and Medieval European cultures and Fine Arts masterpieces. To explore modern and contemporary art, exhibitions, live performances and films, you must visit Centre Pompidou-Metz.

Major monuments are illuminated in Metz during night. For example, the lighting arts of Gothic Cathedral, the Opera Theatre and the Temple-Neuf must not be missed.





There are recreation opportunities like boating, golf course, horse riding, shopping mall, tennis courts, etc., which event attendees can take part post meeting. The famous Christmas Market and several other markets across the old town are must-see! Visit Place Saint-Jacques to explore world-class cafes and restaurants and enjoy their traditional and intercontinental dishes!

Metz offers lot of facilities and opportunities to make business meetings, events and gatherings successful. The city is gearing up with new venues and renovation projects with an intention to consolidate its place in MICE market and fortify its hotel offerings in the forthcoming days.

# MONS



## A Belgian town not part of typical tourist itinerary!

With an unimaginable number of archaeological sites, Mons, the capital of Belgium's Hainaut province, provides numerous opportunities to rediscover its rich cultural past. A traveller can experience medieval Europe's traditional

environment with innumerable monasteries dotted around its streets. Mons was one of the top contributors in the industrial revolution of 18th century. The modern-day business incubators arrange a lot of events in this city with slogans like “Where



technology meets culture” or “Dawn of progress”. Both Dutch and French are the official languages of this city, whereas, French is the official language of the Brussels-Capital Region.

# The best day trip city from Brussels

Approximately an hour journey from Brussels, Mons is an ideal destination to enjoy an exhilarating day out! It has cobbled streets taking you to several cafes and restaurants at the main square. In the alleys, there are old buildings and monasteries. Enjoy their age-old archaeological designs and visit the medieval Gothic-styled **Town Hall**.

At the centre of the city, there is baroque belfry of 17<sup>th</sup> century. It is located at the edge of the verdant **Parc Château**, the cultural capital of **Saint-Calixte Chapel** of 11<sup>th</sup> century.

When you're in Mons, do visit the well-known **Bell Tower**. It is a UNESCO heritage site that stands on the former castle hill. Its height is about 87 meters. With a carillon of 47 bells, Bell Tower is the only baroque belfry in Belgium. There is an observation platform at the top from where you can enjoy the view of the town and green countryside. Your next stop should be the Collegiate Church of Sainte-Waudru. It's an old feudal castle located just below Mons castle hill. This historical remain of 15<sup>th</sup> century bears integrated Brabant Gothic archaeological style. **Collégiale Saint-Vincent Church** is the archaeological remain of 10-13<sup>th</sup> century. This is a huge construction which is dedicated to St. Vincent. It bears the archaeological style of Scheldt Romanesque. There is also an archaeological museum in a public park with a



# Museums – Displaying city's art & culture collection innovatively!

To gather knowledge of cultures and traditions of the aboriginals, visit **Musées du Centenaire or Civic Museums** in Mons. There are three museums under one roof.

The war museums cover two floors of the building. Here you can see the artefacts and various war materials of the First and Second World War. In the first floor, there is a ceramic museum. It has a collection of more than 3500 materials of important European faience and porcelain manufacturers. These products are remains of 18<sup>th</sup> century to the present day. In the second floor, the **Numismatic Museum** exhibits almost 20,000 coins and medals originated from different countries.

Visit **Musée de la Vie Montoise** which is a beautifully collated museum. It describes the local culture and lives of the aboriginals. It is one of the oldest museums and was built in 1632 in the building of old convent of **Maison Jean Lescarts**. Here, you can see the artefacts, paintings and artworks of 16<sup>th</sup> to 18<sup>th</sup> century.

If you are interested in industrial archaeology, visit the industrial town of **La Louvière**. Here you will find industrial remains of 19<sup>th</sup> and 20<sup>th</sup> century.



## Enjoy some frenzied evenings with the locals under the stars

Doudou festivals are arranged every year at Grand Place in Square on 31st May, the Trinity Sunday. Here you can attend a lot of cultural exhibitions and local cultural events.

Festival au Carré is an iconic 20 year old summer event organised in June. Here, you can enjoy themed evenings, theatre plays, music, dance and wild parties. This year it observed its anniversary edition with the works of local artists.



## Best hotels to start your Mons journey

In Mons, there are ample of hotels and guest houses for tourists of different financial abilities. For example, you can find mid-range hotels like Hôtel St-James and Infotel. Also, there are luxury brands like Ibis Mons Centre Gare, Le Terminus, to name a few. Tourists can enjoy their dinners at La Madeleine or other food chains, serving scrumptious traditional dishes of fresh fish and shellfish.

Every evening, you can walk down the roads to explore different shops, departmental stores and retail outlets in Mons. The shopping district in Mons is situated at a nearby location of Grand Place. Here, you can find designer stores, jewellery boutiques and eateries also. There are a lot of car parking facilities to resolve traffic issues.

To sum up, Mons is meeting the thirsts of common tourists, travel enthusiasts and business travellers at the same time. Its striking attractions, world-class amenities and friendly local government have effectively boosted the tourism industry and the desire of any voracious culture seeker to a T!



## How to get there?

The best viable option would be Eurostar, the international high-speed railway service from London. It's just a 45 minutes ride and the easiest route to reach Mons. If you want to reach by car, you should choose Paris-Brussels motorway. You can also avail airway from any famous city in the world. Brussels South Charleroi Airport and Brussels Airports are close to Mons.

## Airbnb announces latest community-led destination marketing efforts in Buriram



Airbnb reaffirmed its commitment to continue promoting Thailand's emerging destinations on the global stage, with its latest community-led destination marketing campaign in

Buriram, Thailand. Airbnb Head of Public Policy for Southeast Asia Mich Goh and Advisor to the Minister of Tourism and Sports Siraphop Duangsodsri jointly launched the campaign, titled **'Sustainable Travel with Airbnb: Beyond Big Cities'**. The global end-to-end hospitality company has plans to expand its destination marketing efforts to other emerging destinations in the country, including Saraburi's Nong Saeng and Sao Hai districts.

The event also featured a panel discussion with Chompu Marusachot, Director, Marketing Information Technology Division, Tourism Authority of Thailand (TAT); Ratthasart Korrasud, Senior Executive Vice President, Digital Economy Promotion Agency (DEPA); Suthep Keasang, Deputy Director, Designated Areas for Sustainable Tourism Administration (DASTA); and Khanchai Arram, Executive Director, B-STAY.

The panelists shared their perspectives on digital tourism and sustainable travel, and discussed how Thai government officials and community

stakeholders can best leverage technology to support local communities and budding hospitality entrepreneurs.



## Accor Hotel signs three-property deal at Africa

Hotel Investment Forum (AHIF) 2019 for Congo  
Accor announces the debut of its successful midscale brand Novotel in the Democratic Republic of Congo (DRC). This follows the signing of three properties during the Africa Hotel Investment Forum (AHIF). The Accor Group has partnered with Compagnie Hôtelière et Immobilière du Congo (CHIC), owned by leading DRC conglomerates, to open Novotel properties in the capital, Kinshasa, and its two major mining centres in the south, Lubumbashi and Kolwezi, introducing a total of 337 keys to Sub-Saharan Africa's largest country.

The agreement introduces Novotel's signature relaxed and lively hospitality concept to Africa's fourth-most populous nation and its most populous Francophone country, capitalising on a surging demand for modern world-class hospitality concepts that meet the needs of its local communities and business travellers.

## Achieving Carbon Net Zero: Government asked to halve flight growth



In order to hit the target of net-zero greenhouse gas emissions by 2020 the government has been asked to halve the flight growth plans. A letter to the Transport Minister Grant Shapps by the official advisors to the Committee on Climate Change published a letter which highlighted the changes required

to meet the aviation industry goal.

The aviation emissions could be reduced through improvements to fuel efficiency and the use of sustainable biofuels along with a cap of no more than 25 % more flights than current levels to achieve the net zeros according to the CCC.

## Visit Orlando: Sports tourism fund aims to earn \$4 million tourism tax with new policy



Visit Orlando will get millions more annually in tourist tax money to tell the world about Central Florida's theme parks, restaurants, weather and natural attractions under a new funding plan, which

also aims to double to \$4 million the amount of money set aside to bid on bringing big-time sporting events here. The plan, recommended by the Tourist Development Council, would grow Visit Orlando's share of tourist tax funds from 23% to 30% by 2022. Only the Orange County Convention Center gets more in bed-tax money than the \$55 million the county is giving to Visit Orlando this year.

## ITB Berlin 2020 to represent travel technology experts on trendsetting digital solutions



At the next ITB Berlin, travel technology experts can look forward to first-class audiences again. The World's Leading Travel Trade Show is looking for papers on trendsetting digital solutions in tourism, to be held at the eTravel World from 4 to 7 March 2020. Candidates have time until 31 October 2019 to apply for one of the coveted speaker slots. As part of the ITB Berlin Convention and with over 10,000 visitors, the eTravel World represents one of the world's largest travel-tech events. ITB Berlin is inviting applicants to submit panel and lecture topics which clearly reference best practices, field reports and lessons learned in digital marketing, eCommerce, data, social media, content as well as tech trends and innovations.

## U.K. to re-launch 2-year post-study work permit visa

The two-year post-study work visa for international students will be re-introduced by U.K. to boost opportunities for talented students so that they can build successful careers there after their education. Most of the universities in the U.K. made an intense demand that they had the fear of losing talents to other countries. In 2012 the work visa was revoked by the then government and affecting the

international student admissions which made them leave just four months after completing their course. Sir Dominic Asquith, British High Commissioner to India said that it is fantastic news for Indian students, who will now be able to spend more time in the U.K. after completing their degree, allowing them to gain further skills and experience. The new proposal will see the removal of complete restrictions on the kinds of jobs they prefer to pursue.



# Crossing North European channels

**N**orth European cruise industry is the fastest growing industry in travel & tourism sector. It now makes a significant contribution to a destination's economy and local communities. As cruise lines are looking for new destinations, cruises tourism is offering new opportunities for some developed countries. North European cruise ports are located like cluster. These regions could just as easily have coined a term for ambrosial evenings at seaside cafés, Fabergé palaces of amber and gold and storybook cities crisscrossed by canals and flower markets: all of which are in abundance here.

The cruises of Northern Europe lead you to the charming fjords and forgotten archipelagos. Nordic majestic fjords, snow and cloud-capped mountains and colourful, friendly coastal villages are unforgettable when you experience them on intimate kayak and cruise excursions.

Cover Story

*Rediscovering  
beauty with cruise*



# *Icelandic Cruises*

Spectacular scenery and curious communities combine the week-long circumnavigation of Iceland. Here you can explore a country that few people will ever visit and go far beyond the tourist hotspots to explore remote fjords, gushing waterfalls and small fishing hamlets. You can also see the independent and creative Icelanders and watch whales and seabirds play offshore. While you cruise, you can have the opportunity to see Reykjavik's famous Blue Lagoon, Surtsey Island, the youngest place on the Earth and the historical palaces of Seydisfjordur. Warm up at a thermal pool in Iceland. Spas have popped up throughout Iceland, allowing people to bath in the natural warm water of the geothermal springs. In 2018-2019 economic season, the Iceland marked the 10th anniversary of the country's economic collapse, bringing unprecedented attention to Iceland. Now the tourism season is brimming and the country is prospering with the cruise sector.



# Scandinavian Cruises

Scandinavian region is filled with beautiful small countries that constantly rank as having the happiest citizens on the Earth. These countries are known for having long summer days where the sun seems to never set, but then during winter it sometimes feels as if the sun will never rise. These extremes make the local inhabitants create an interesting culture and historical experience. While you cruise, you can stay at any Scandinavian nation and catch the glimpse of the Northern Lights, also known as Aurora Borealis. On clear evenings, especially in September and March, this dazzling natural phenomenon will take your breath away. See the major art works in the truly royal setting of a gilded palace at the Hermitage in St. Petersburg. If you have a plan to stay week long, you can also opt for skiing. It is because Norway brims with ski resorts and slopes that served as training grounds for many Olympians.



# Danish Cruises

If you visit Denmark, obviously you choose Danish cruise. Copenhagen is a popular port of call in northern Europe and ships also stopover at small cities such as Aalborg. Here you can go for shore excursion from Copenhagen where you can see stunning medieval castles and the Danish countryside. If you are staying in Denmark, you can have a day trip to its capital city. From a cruise ship you can have an excursion along the scenic coastal road of the "**Danish Riviera**", stopping at Frederiksborg Garden, Fredensborg Slot and Kronborg Slot along the way. Each of these three castles has its own architectural beauty .

In a survey carried out by the Cruise Lines International Association (CLIA), it was observed that the cruise tourism sector's revenue has grown by stunning 18% to about €3.4 billion (excluding on-board sales). The growth which comprised the daily price increase from €182 to €187 and the slight increase in cruise length is believed to be a result of a combination of passenger growth and increase in the number of cruise ships. The statistics also shows that North European destinations were the most popular amongst the global cruise tourists.



# EUROPE FESTIVALS

## *Feria de Fuengirola*

Also called Feria del Rosario, this celebration in Fuengirola is held in honour of Spain's national holiday at the fairground. Here the locals bring their horses and carriages and wear their finest traditional garb: flamenco dresses for women and suits for men. The fair includes rides, live music, flamenco dancing, and fair foods.

When: 6–12 October, 2019

Where: Spain



# ***Festival of Lights***

For ten days, the Festival of Lights transforms Berlin's most famous landmarks and historical monuments such as Brandenburg Gate, Berlin Cathedral and the Funkturm through light projections and video art. Many local and international lighting artists use this exceptional chance to project their temporary works of art onto some of the most recognizable buildings in the world, leaving a lasting impression on the spectators.

**When: 11 - 20 October 2019**

**Where: Berlin, Germany**





## *The International Eurochocolate Festival*

One of the largest chocolate festivals in Italy, the Eurochocolate Festival in Perugia's town square has just about every type of chocolate snack you can think of. This year, the fair will feature its new installation of the "Chocolate Selfie Stick," two new chocolate exhibitions and a photo contest. The Italian and international chocolate traditions are the real protagonists, with laboratories and food stands of chocolate producers that are set up during the manifestation; moreover, for each edition, many themed events, tasting tours, shows and cultural events.

**When: 18-27 October, 2019**

**Where: Perugia (Umbria), Italy**

# *Halloween Festival*

Halloween festival is an observance annually celebrated on October 31. Some people hold Halloween parties on or around this date, where the hosts and guests often dress up as skeletons, ghosts or other scary figures. There are common symbols of Halloween include pumpkins, bats and spiders. Halloween celebrations in the United Kingdom include parties where guests are often expected to arrive in a costume to reflect the day's theme. Other people gather together to watch horror films, either at home or at a cinema. Halloween has its origins in pagan festivals in England, Scotland, Wales and Ireland. Many stores and businesses see Halloween as a chance to promote products with a Halloween theme.



**When: 31 October, 2019**

**Where: Britain, United Kingdom**

**When: 28-30 November, 2019**

**Where: Century City New International  
Convention & Exhibition Center, Chengdu, China**



China remains the world's biggest market in outbound tourism with nearly 150 million outbound visits made by Chinese travellers in 2018, up 14.7 percent year-on-year, according to a newly-released report by the China Tourism Academy and Ctrip.

Apart from those visitors bound for Hong Kong, Taiwan, and Macao, about 71.25 million were outbound to international destinations, according to statistics by the National Immigration Administration.

Shanghai, Beijing and Guangzhou are China's three major export ports, but the "new first-tier cities" such as Chengdu and Chongqing have contributed the largest number of new outbound tourists, and their tourism spending has been comparable to that of the first-tier cities.

Chengdu, the host city of Chengdu International Tourism Expo (CITE) remained the fourth largest outbound source market, just behind Shanghai, Beijing and Guangzhou. Chongqing catapulted from 10th in 2017 to the 5th position in 2018. The rest of the top 10 cities were Shenzhen, Nanjing, Wuhan, Xi'an and Hangzhou.

CITE 2019 brings you hosted buyers from some of

the top 10 generating outbound markets including Chengdu, Chongqing, Wuhan and Xi'an among the rest.

Be it an attraction or a popular filming location; a destination management company or NTO/RTO; hotels, resorts or safaris, the CITE Buyers are ready and eager to MEET YOU in CITE 2019 as they seek partner overseas travel and tour stakeholders to expand their travel products worldwide in order to cater to the burgeoning travel demands.

Our hosted buyers are selected and pre-qualified by a specialised team, and profiled according to your business requirements. You can expect to meet them during the two days of networking lunches and curated B2B sessions.

Into its 7th edition, the Chengdu International Tourism Expo (CITE) takes place from 28 to 30 November 2019 at the Century City New International Convention & Exhibition Center.

The three-day show spanning 10,000 sq.m features 300 exhibitors from more than 30 countries and regions.

## SHOW REVIEW



**When :**  
13-15 Sep 2019

**Where :**  
Nehru Centre,  
Mumbai, India

## TTF MUMBAI

**T**TF (Travel & Tourism Fair) Mumbai concluded on a successful note after three busy business days at the Nehru Centre, Worli from September 13 to 15 with over 2,200 trade visitors attending the show, registering an impressive growth over last year. Over 1,700 travel lovers from Mumbai and nearby regions also visited the show, exploring the best deals in travel packages, hotels and much more. The first one and a half days were exclusively reserved for trade visitors. The show opened its doors to all from the second half of the second day.

The three-day show kick-started in the packed halls of the Nehru Centre on September 13, flagging-off the busy Diwali and winter holidays travel season in India's largest travel source market-Mumbai. The show was inaugurated by dignitaries of the Indian travel industry including Jagat Mehta, President, ETAA; Sameer Karnani, Chairman, TAAI; Dharmendra Singh Chauhan, Chairman-Maharashtra Chapter, ADTOI; Himanshu Patil, Vice-President, OTOAI; Rajan Parekh, Treasurer, MTOA; Rajat Bagaria, Joint Secretary, TAFI and Malti Dutta, Asstt Director of Publicity, India Tourism.

The show brought together 135 exhibitors from 21 States & UTs and 9 countries under one roof selling destinations, hotels, amusement parks, tourism packages and travel products to the travel trade as well as the end customers in Mumbai.

Nagaland was present at the show as the Feature State while Gujarat, Kerala and Madhya Pradesh were exhibiting their tourism attractions as the Partner States. Other Indian states and union territories represented in TTF Mumbai included Andaman & Nicobar, Chandigarh, Dadra & Nagar Haveli, Delhi, Goa, Haryana, Himachal Pradesh, Jammu & Kashmir, Karnataka, Maharashtra, Odisha, Puducherry, Rajasthan, Sikkim, Tamil Nadu, Uttarakhand and West Bengal. India Tourism had a prominent presence at the show, under the theme '150 Years of Celebrating the Mahatma'. International presence in the show included participants representing countries such as Germany, Greece, Kenya, Maldives, Nepal, South Africa, Thailand and UAE.

Skal International, in association with TTF Mumbai, hosted three knowledge sessions on the second day of the show. The day began with a session on IATA and its impact on all travel industry stakeholders. It was conducted by Sanjay Rao, Consultant & Former Aviation Solutions Manager for IATA BSP Singapore. The second session was an interesting study in how much technology has influenced the hospitality industry. Hosted by Shirish Arya, Chairman & Managing Director of Mint Hotels, it discussed the successful implementation of IoT in building smart hotels for efficiency gains.

The third and the last session addressed the pressing concern of child safety in the tourism industry. Helmed by Joyatri Ray, Director of Equitable Tourism Options (Equations) the session was instrumental in spreading awareness about child safety and the active role the travel industry can play in it.



## SHOW REVIEW



### When :

13-15 Sep 2019

### Where :

Pandit Dindayal  
Upadhyay Indoor  
Stadium, Surat,  
Gujarat

## TTF SURAT

Following a blockbuster edition in Ahmedabad last weekend, TTF Surat was a sell-out at the Pandit Dindayal Upadhyay Indoor Stadium. A houseful gathering of over 100 exhibitors witnessed a bumper turnout of nearly 5,000 visitors, including travel trade from Surat and southern part of Gujarat.

The event was inaugurated by Dr Jagdish Patel, Mayor of Surat Municipal Corporation.

Participants from 5 countries and 14 Indian states & UTs came to sell their destinations and tourism products at TTF Surat. These included state tourism boards, hoteliers, airlines, tour operators and travel agents, online travel companies, railways, cruises and other travel marketers.

Last week TTF organised in Ahmedabad was visited by around 9,000 trade visitors and general visitors. In contrast, TTF Surat was mainly aimed at general visitors for whom the show was open for full two days in the weekend.

Taiwan participated in TTF Surat as the Feature Country. Other countries which were represented at TTF Surat included Bhutan, Greece and UAE.

The TTF Series is supported by India Tourism, who also participated in TTF Surat as in the past.

Gujarat Tourism played the role of the gracious Host State, with a pavilion of its own promoting various destinations within the state.

Odisha, West Bengal, Karnataka, Himachal Pradesh participated along with a large number of hotels and agents from their regions, as the Partner States of TTF Surat. Goa and Kerala joined as the Feature States. Other states being represented at the show included Dadra & Nagar Haveli, Delhi, Haryana, Maharashtra, Puducherry and Punjab.

Other important exhibitors were names like Sunny's World, Best Voyage, Make My Trip, RM World, Skyline Holidays, Aireo, Blue Sky Holidays, Book N Fly, Flamingo, GN Travel, Shree Sati Online and many more.

TTF provided an opportunity to the travel trade from Surat and South Gujarat to network and transact business with the exhibitors. To the travel-loving people from the city, it was a platform to check out hundreds of destinations and holiday options, get the best deals in hotels and tour packages and book on-the-spot.

The first half of day one of the show (i.e. Friday till 3 pm) was reserved for the travel trade, after which it was open for all (i.e. from Friday 3 pm till Sunday evening).

Suratis are sought after all over India and abroad as enthusiastic travellers with considerable purchasing power. TTF Surat aimed to cater to this huge market by promoting face to face interactions between buyers and sellers.

TTF Surat was supported by Incredible India, TAAI, OTOAI, ATOAI, ADTOI, IATO, IAAI, SKAL INTERNATIONAL, ETAA, SATA, TAG and SGTC. TTF will now take place next weekend in Mumbai from September 13-15 and in Pune from September 20-22.



## SHOW REVIEW



**When :**  
30 Aug–1 Sep 2019  
**Where :**  
Gujarat University  
Convention and  
Exhibition Centre,  
Ahmedabad

## TTF AHMEDABAD

**T**TF (Travel & Tourism Fair) Ahmedabad 2019 concluded on a high note with a bumper response of over 9,000 visitors, registering a growth of 10% over the first two days from last year. With two full days reserved for B2B, over 6,000 travel trade visitors attended the show. The last day of the show saw a footfall of over 3,000 general visitors.

The three-day show in Ahmedabad which is the largest trade show in the multi-city TTF series kick-started business for the busy Diwali holiday season in the exhibition halls of Gujarat University on August 30, packed to the brim.

Bringing together over 700 exhibitors from 23 countries and 27 Indian states & UTs, the three-day travel and tourism extravaganza is a well known one-stop-shop of travel and tourism products in Gujarat. It showcases destinations, tourism packages and travel products to help globetrotting Gujaratis plan and book their holidays.

The show was inaugurated by Jenu Devan, IAS, Managing Director, Gujarat Tourism & Commissioner, Department of Tourism, Government of Gujarat along with Viranga Bandara, Assistant Director - Marketing, Sri Lanka Tourism Promotion Bureau and William Kalua, Assistant Deputy Director of India, Ministry of Tourism, Indonesia.



During the inauguration ceremony, chapter heads of associations present included Mahendra Vakharia, President – Gujarat Chapter, OTOAI; Bimal Mehta, Chairman - Gujarat Chapter, ADTOI; Paras Lakhia, Chairman – Gujarat Chapter, TAAI; Ranjit Srivastava, Chairman – Gujarat Chapter, ETAA; Hitank Shah, National Committee Head, TAFI; Jigar Dudakia, Chairman - Gujarat Chapter, TAFI; Randhirsingh Vaghela, Chairman - Gujarat Chapter, IATO; Pankaj Gupta, President - Gujarat Chapter, TAG; Munjal Fitter, Vice President - Gujarat Chapter, TAG; Brijesh Shah, President - Gujarat Chapter, GTAA; Deepak K Rathod, Vice President - Gujarat Chapter, TAAS; Amesh Daftri, President, TLC; Pankaj Mehta, President - Gujarat Chapter, ATAA.

TTF Ahmedabad was a great networking opportunity for the travel trade from all over Gujarat and the Western India region, offering exceptional deals for travel enthusiasts and business travellers. Tourism Boards, hotels, resorts, travel agents, tour operators, online travel agencies, railways, cruise lines and many others were in attendance.

TTF Ahmedabad has time and again emerged as the biggest show in the 8-city TTF series in India as it serves the booming market of Ahmedabad and Gujarat. Besides Ahmedabad, the event is visited in large numbers by travel agents and tour operators from proximity markets in Gujarat like Vadodara, Surat, Rajkot, Bhavnagar, Jamnagar, Valsad, Navsari, Vapi, Bharuch, Ankleshwar, Anand, etc. through the cooperation of a large number of local travel trade associations.



Among exhibitors from abroad, Sri Lanka, Indonesia and Nepal participated as the Partner Countries. Sri Lanka Tourism Promotion Bureau had the largest pavilion. China was present as the Feature Country. Other countries represented at TTF Ahmedabad were Bhutan, Greece, Hong Kong, Kazakhstan, Malaysia, Maldives, Mauritius, Oman, Russia, Singapore, South Africa, Thailand, Turkey, UAE, Ukraine, United Kingdom, Uzbekistan and Vietnam.

Uttarakhand, Himachal Pradesh, Odisha, Kerala, Karnataka, Goa and Rajasthan participated as the Partner States of TTF Ahmedabad. Each state joined the show with a large number of hotels and agents from their regions. Feature States of TTF Ahmedabad included Madhya Pradesh, West Bengal, Tamil Nadu, Bihar, Punjab, Puducherry, Andaman & Nicobar, Manipur and Meghalaya who had set up colourful pavilions. Host State Gujarat continued its aggressive promotional campaign at the show.

Gorkhaland Territorial Administration participated in TTF Ahmedabad as the Feature Destination. Regular participant, the Ministry of Tourism was present this year along with private stakeholders, under the theme '150 Years of Celebrating the Mahatma'. Participating for the first time, Indonesia Tourism received an overwhelming response at Ahmedabad and organised a destination presentation on the second day of the show, outlining its programmes and campaigns for introducing new destinations and increasing tourist numbers.

Manipur Tourism showcased a curtain raiser of Shirui Lily and Sangai Festival with traditional dance performances. They invited travellers from Western India to come and experience the beautiful cultural festivals in the state. Rajasthan Tourism also organised a roadshow on the second day of the show and presented their state to the travel trade from the region.



# CALENDER OF EVENTS

7<sup>th</sup> - 8<sup>th</sup>  
October

## Restaurant, Cafes and Lounges

Dubai ,UAE

[restaurantscafeslounges.com](http://restaurantscafeslounges.com)



RESTAURANTS  
CAFES & LOUNGES

8<sup>th</sup> - 9<sup>th</sup>  
October

## TRAVEL TECH MIDDLE EAST

Dubai, UAE

[traveltechme.com](http://traveltechme.com)



3rd Annual  
**Travel Tech**  
Middle East  
8 - 9 October 2019 | The Oberoi, Dubai, UAE

9<sup>th</sup> - 11<sup>th</sup>  
October

## TTG Incontri

Rimini, Italy

[en.ttgexpo.it](http://en.ttgexpo.it)



**11<sup>th</sup> - 13<sup>th</sup>  
October**

**International Games & Amusement Fair 2019**

Zhongshan, China  
[www.zsgaf.com](http://www.zsgaf.com)



**15<sup>th</sup>  
October**

**HOTEL REVENUE DISTRIBUTION SUMMIT**

Marina Bay Sands, Singapore  
[www.hoteldistribution.asia](http://www.hoteldistribution.asia)

**HOTEL REVENUE  
DISTRIBUTION SUMMIT**

**15<sup>th</sup> - 17<sup>th</sup>  
October**

**GLOBAL WELLNESS SUMMIT**

Grand Hyatt, Singapore  
[www.globalwellnesssummit.com](http://www.globalwellnesssummit.com)



**16<sup>th</sup> - 18<sup>th</sup>  
October**

**HOTELIER SUMMIT AFRICA**

Cape Town, South Africa  
[hotelierseries.com/africa](http://hotelierseries.com/africa)

**#HSAFRICA2019**

**16<sup>th</sup> - 18<sup>th</sup>  
October**

**ITB ASIA**

Marina Bay Sands, Singapore  
[www.itb-asia.com](http://www.itb-asia.com)



**24<sup>th</sup> - 25<sup>th</sup>  
October**

**6TH CHINA LOW COST CARRIERS SUMMIT 2019**

Shanghai, China  
[summitasia.cn/En/Aviation](http://summitasia.cn/En/Aviation)

**SUMMIT  
ASIA**

**28<sup>th</sup> - 29<sup>th</sup>  
October**

**EYE FOR TRAVEL NORTH AMERICA 2019**

Chicago  
[www.eyefortravel.com](http://www.eyefortravel.com)

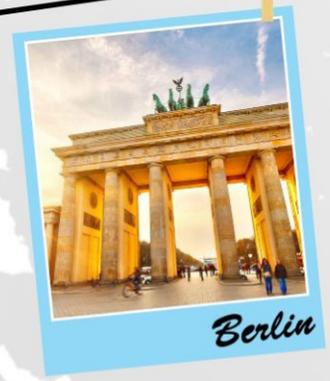
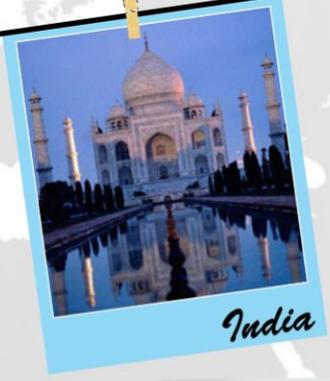
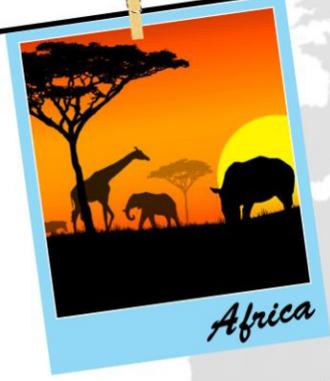
**eyefor  
travel**

**4<sup>th</sup> - 6<sup>th</sup>  
November**

**WORLD TRAVEL MARKET**

ExCeL London  
[london.wtm.com](http://london.wtm.com)





Subscribe  
to our daily  
travel newsletter  
**FREE**



➔ Download for free in a flip-book format

➔ Mobile & Tablet Freindly

➔ Special coverage on MICE destinations every month