

TTW Europe

Volume: 7, Issue: June 2018

SIENA





05- Meetings Point: The glamour quotient of **Glasgow** makes it a happening meeting destination teeming with globetrotters and welcoming a large number of business, leisure and bleisure tourists.

21- Interview Zone: In an exclusive chat with TTW Europe, **Pam Williams**, Former President, FCIA (Fine Chocolate Industry Association) and Founder, Lead Instructor of Ecole Chocolat enlightens readers about the tempting appeal of European chocolates.

14- Cover Story: Exploring the magical essence of **chocolates** is cakewalk in Europe. This part of the world is famed for its confectionary shops, chocolate exhibits, chocolate museums and much more.

24- Destination Diary: Romantic, small, scenic and less crowded than the neighbouring cities! Replete with monuments, palaces and churches, a trip to Tuscany is incomplete without a visit to **Siena**.



28

Special Feature :This summer are you

heading to Europe? If yes, then you have made the best choice. Summer is the best time to explore the corners of Europe. There is lot more to see. You can discover the diversity of breathtaking landscapes, cultures and awesome food.

- 11- Travel News**
- 33- Europe Festivals**
- 35- Show Highlight**
- 40- Show Review**
- 44- Calendar of Events**

Dear Readers,

European Union has continued to bear testimony to sustained growth in international arrivals following the global economic crisis of 2009 with annual growth rates surpassing 4% in the last five years as revealed in a new report 'European Union Tourism Trends' prepared by the World Tourism Organization (UNWTO) in cooperation with European Commission.

Last year, as per this report, international visitor arrivals, particularly overnight visitors soared by 8% in the EU to reach 40% of the world's arrivals. The country of Sweden in northern Europe had achieved the best success of terms of tourism sector in 2017, feel experts. This year, Greece, Croatia and Spain look forward to a steady growth. May 2018 observed an interesting trend in drawing tourists from far and beyond thanks to the 'Royal Wedding' of Prince Harry and Meghan Markle, new Duke and Duchess of Sussex! Talking of tourist interest in the continent, Scotland's largest city Glasgow deserves a special mention, especially as a bleisure destination. 'Meetings Point' dwells on its unique thrills.

Globetrotters – either corporate travellers or leisure tourists would vouch that any trip is incomplete without the evergreen wonder-drug: 'chocolate'. We ensure you a delightful acquaintance with Europe's finest chocolates, chocolate trips and much more, through our 'Cover Story'. For more interesting facts about chocolate tours here as well as Ecole Chocolat, a professional institute training in chocolate-making, we have the 'Interview Zone' with Pam Williams. She is former President, FCIA (Fine Chocolate Industry Association) and founder and lead instructor, Ecole Chocolat. 'Destination Diary' in this issue highlights the scenic excellence of Tuscany's picturesque city in central Italy. Churches, palaces and spectacular monuments adorn this place.

Sultry summers should be savored well. For instance, a canal tour in Amsterdam or checking out delectable delicacies of Tallinn in Estonia are among a few ideal must-indulge summer experiences in Europe. Read 'Special Feature' for a detailed outlook. The other chapters include Travel News, Europe Festivals, Show Highlight, Show Review and Calendar of Events. Keep reading TTW Europe for interesting knowhow about European travel sphere.

Happy reading!

Editorial Desk

Editor-In-Chief

Mr. Anup Kumar Keshan



Meetings Point

*Glamorous
Glasgow*



Europe's
Chic
Metropolis

Evergreen charm continues to enrich certain cities...

For instance, the world's very first international football match was hosted in a beautiful European city in 1872, on the pitch of the West of Scotland Cricket Club's Hamilton Crescent ground in Partrick and was played between Scotland and England. This place also exudes an old-world classical appeal, thanks to the oldest swimming club in the world that continues to operate as the Arlington Baths Club. It was opened on 1st August, 1871, operating

over 140 years.

And, the city even boasts of the third-oldest underground metro system across the globe, much similar to the London Underground and Budapest metro.

If you are yet to guess, 'Glasgow' it is!

Scotland's largest city, Glasgow is also known to be the third most populous in the United Kingdom. Glasgow is situated on the River Clyde in West Central Lowlands of the country. Inhabitants of the city are referred to as 'Weegies' or 'Glaswegians' and it is the fourth most visited city in the UK.





Glasgow – Top Meetings Destination

The glamour quotient of Glasgow makes it a happening meeting destination teeming with globetrotters and welcoming a large number of business, leisure and bleisure tourists.

Visitor footfall in this bustling city is expected to soar higher during the Glasgow 2018 European Championships that would be hosted between 2nd and 12th August, 2018.

The event will witness participation of more than a million people, as asserted by the organisers. The inaugural championships ensure an amazing conglomeration of events like gymnastics, diving, cycling, athletics, swimming and triathlon as well as a new golf event.

Interesting bleisure tourism hub...

Glasgow is emerging more successful in securing corporate tourism as per the latest statistics.

Substantial growth has been observed in international associations as well as medical and life science meetings. The study has mentioned that the number of international associations choosing Glasgow annually as their conference destination has increased by 63% from 43 to 70 between April 2012 and March 2018.

Glasgow Convention Bureau is a promising nerve-centre for MICE (meetings, incentives, conferences and exhibitions) competing globally to lure conferences.

It is estimated that the city would be securing 526 conferences by the year 2022!

Scottish Exhibition and Conference Centre (SEC)

The SEC Centre was originally referred to as the Scottish Exhibition and Conference Centre is the largest exhibition centre of Scotland.

It is based in Finnieston district on the north bank of the River Clyde, Glasgow and is among the three main venues of the Scottish Event Campus. Ever since the original buildings were opened in 1985, the complex has undergone two important expansions.

It is one of the most reputable venues for hosting

various concerts, especially in Hall 4 and Hall 3.

SSE Hydro

The SSE Hydro represents a multi-purpose indoor arena that is situated within the Scottish Event Campus in Glasgow, Scotland.

Within 3 years of opening, the SSE Hydro became the eight-busiest venue all across the world. This arena has successfully handled an overwhelming number of 751,487 ticket sales that earns it the rank of the eighth busiest music arena in terms of ticket sales.



Tempting tourists : Glasgow is beautified majestically with its excellent treasure trove of art galleries, concert venues, cultural centres, festivals and so on. Its Gaelic name implying 'lovely green place' is appropriate, thanks to its 70 parks and open spaces.



Glasgow Cathedral: The 12th century Glasgow Cathedral is this city's most significant historical building.

It is also famously referred to as St. Mungo Cathedral or the High Kirk of Glasgow. It appears like a giant mold when looked from outside.

Necropolis: Located close to Glasgow Cathedral is the Necropolis, a fascinating Victorian Gothic garden cemetery covering 37 acres. Beautiful memorial stones and sculptures designed by renowned Glasgow artists like Charles Rennie Macintosh adorn the place.

Glasgow Botanical Gardens: Every nature admirer would fall in love with Glasgow's Botanical Gardens that house Kibble Palace, built in 1873.

It is one of the biggest glasshouses in Britain, displaying a unique collection of rare orchids, tree ferns from New Zealand and plants from the

Americas, Africa and the Far East.

The National Piping Centre : A fabulous resource for music aficionados, The National Piping Centre is also home to the Museum of Piping. The National Piping Centre offers courses in drumming and bagpiping.



Glasgow hosts the annual World Pipe Band Championship, the world's largest festival of this kind, held every August in Glasgow Green. Glistening and glamorous, Glasgow is ready to sweep you off your feet, so pack your bags right away!

Europe's waterpark attendance tops 30 million for first time

It is for the very first time in Europe that water park attendance has reached the 30 million mark in terms of visitor arrivals among the world's leading 20, with strong performance in a few of the best water parks as per the TEA/AECOM Theme Index.

A collaboration of the Themed Entertainment Association (TEA) and the economics practice at AECOM, the 12th TEA/ AECOM Theme Index is an annual study of global attractions attendance, surveying theme parks, theme park groups, museums and water-parks. Across the world's leading 20 most-visited water-parks, attendance had risen by 1.6% between 2016 and 2017 breaking the 30 million visitor barrier for the very first time in the report's history. Chimelong based in Guangzhou, China continues to retain the title of world's most-attended water-park with a 6% year-on-year rise, up from 2.5 million tourists in 2016 to 2.7 million in 2017. Making its debut on the list is Volcano Bay of Orlando as the Universal water-park had been ranked sixth with as many as 1.5 million visitors in its first year. The greatest attendance increase had come for 16th-ranked Siam Park on the Canary Islands that had recorded a 20.9%, 200,000 visitor rise to 1.2 million visitors in 2017.



Oman tourism industry projected with \$50bn by 2040

Oman's long-term economic development plan is advancing the country's tourism industry. The country is set to attract tourism with investment in the hospitality projected at around \$50 billion in the coming two decades. This will allure 11.5 million people. There will be 12 per cent of the government's share in the investment and the remaining 88 percent will come from the private sector as per the Chief Executive Officer of Omran-the tourism investment and development arm of the government. Peter Walichnowski stated that the projected investment a part of the Tourism 2040 Strategy is targeted at achieving three main objectives: boosting tourist arrivals into the country, building up the nation's tourism sector, and generating employment for Omanis in the industry.



Tourism Australia's newest strategy to attract premium travellers

Tourism Australia is setting its new strategy to increase the arrival of the international tourists. The tourism department is taking out premium strategy showcasing its quintessentially Australian style of barefoot luxury.

The high-end travellers' market is hailing from the United States, the United Kingdom and China. China has largest overall spend in Australia, although travellers from the U.S. and the U.K. spend more per capita. For this reason, Tourism Australia will target the U.S. and U.K. markets first, and will ultimately include a China focus. No matter the country, the idea is to target the traveler who stays longer and spends more.

The Australian tourism landscape had changed its tourism industry dramatically. The independent entrepreneurs were investing in building 'wow' properties like Southern Ocean Lodge (on Kangaroo Island, South Australia), Qualia (on Hamilton Island, Queensland) and Saffire (in Tasmania). It is for the first time, Australia had critical mass of true high-end room rates average \$800 per day per person lodging product. But the world didn't know that. As small properties can't market globally, a collective voice was our solution. Once Luxury Lodges of Australia launched, the industry saw the power of collective marketing.

Wow Air launches “cheapest flight” from Delhi to New York via Iceland

Wow Air, Iceland's budget transatlantic airline

announced the launch of its services from Delhi to multiple destinations in North America and Europe via Reykjavik from December, 2018.

The airline's founder and chief executive officer Skuli Mogensen said that 'Wow premium', 'Wow plus' and 'Wow comfy' are the classes. Wow Air, which would be flying an Airbus A330 Neo to India and operate five days a week. It is currently serves 39 destinations across Europe and North America including London, Paris, New York, Toronto, Baltimore, San Francisco and Chicago.

The passengers travelling to the US will have a stopover at Reykjavik — acting as a hub for the airline — and then take a Wow flight to the US.





Digital signalling in UK rail network can reduce train delays

Network Rail confirmed that the rail travellers can look forward to better and more reliable trains. It further unveiled plans for 'digitizing' the signaling system on the Britain's creaking railway network. So far most of the lines are controlled by the railway version of traffic lights and other use semaphore signals based on the Victorian technology.

UK railways' record as the safest in Europe has been maintained by them but they are prone to breakdown.

On an average 50 signal failures occur in a day on the network constraining the number of trains which could use a stretch of track.

9.9 million Brits travel overseas without insurance

There are about 9.9 million British holidaymakers

are travelling abroad without proper cover and are putting themselves at risk. Many are travelling without an insurance, in the past 12 months accounting for around 38% of Britons.

One in five around 22% stated that they had travelled entirely uninsured over the past 12 months. One in four risked invalidating their insurance by not informing their insurer about the pre-existing medical conditions or they took part in activities that were not covered under their policies. Association of British Travel Agents (ABTA) is urging the holidaymakers ahead of the summer holidays to ensure that their travel insurance is in sync with their holiday plans.

Mark Tanzer, ABTA chief executive said that it was noted every year that people fall into difficulty because of insufficient travel insurance and many prefer not to choose travel insurance at all. The rest of the lot is unaware and their travel policy doesn't seem to protect as expected.

Sinful Fantasies

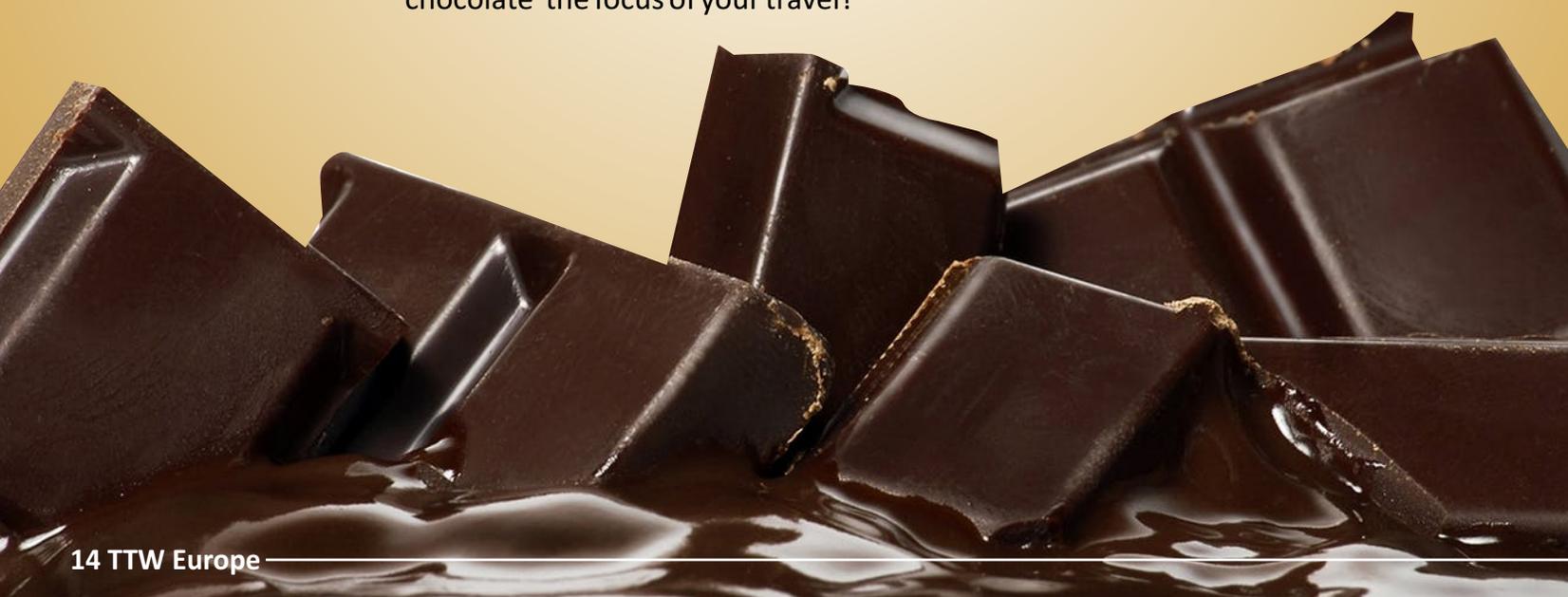
europa's tempting chocolate tours

A 'friend with chocolate' is the best one, felt Linda Grayson, a celebrated author. After all, pampering the sweet tooth every now and then is a sinful indulgence many fail to resist...

For, chocolate is a perfect travel companion.

Hours of touring cathedrals, trudging through museums or an exhaustive trek — this wonder food is a delectable restorative. Electrifying your senses while softly caressing the tongue, it effortlessly melts away the blues like none other! A bar of your favourite chocolate with its exclusive tantalising flavour is bliss personified.

So, why not add Midas touch to your tour by making 'chocolate' the focus of your travel?



tryst with SAVOURY delicacies



Exploring the magical essence of chocolates is cakewalk in Europe. Be it a single-source dark chocolate bar, fruit dipped in chocolate, fudge, truffle, liqueur-filled bonbon, a praline or signature melt-in-your-mouth traditional chocolates – this continent is waiting to allure every chocolate aficionado with its prized treasury of fantastic choco treats.

This part of the world is famed for its confectionary shops, chocolate exhibits, chocolate museums and much more.

go chocolicious* *

Chocolate R etreats in E urope



Listing some of the best chocolate theme parks and museums one can visit in the continent:





belgium

More than 2,000 chocolate shops beautify the essence of Belgium. What makes Belgian chocolate unique is the fact that it is cooled at the very end of production process that enables it to retain its aroma. Also, it is entirely handcrafted.



Musée du Cacao et du Chocolat, Brussels

The Cocoa and Chocolate Museum offers chocolate samples, live demonstrations and historical exhibits, based in Brussels.

Cadbury World, a name synonymous with savoury delights, offers free chocolate bars to visitors during chocolate tours! Though admission is not cheap, the experience of exploring chocolaty thrills here is evergreen. It is a beautiful, family-oriented chocolate theme park and factory tour, based in Bourneville, England.



england





france

Recreating the classic ambience of an old chocolate factory, Planète Musée du Chocolat, Biarritz is enriched with a spectacular 'Chocolate Show'. It is fused with 'hot chocolate tasting' and sessions about the various virtues of chocolates. This museum has specialised chocolate-making tools.



germany

Delicate desserts, handcrafted chocolate and more, Germany strikes an ideal chord with chocolate enthusiasts! Several chocoholics have been flocking to Cologne since 1993. Its attractions are known to impress visitors, thanks to its historical exhibits. These include a chocolate fountain, a two-storey production area and also a cute restaurant overlooking the Rhine River.





Italy

Popularly called 'as sweet as a kiss' chocolate, the Baci chocolate originating in Italy is legendary. It comes in original dark, white and milk chocolate with choc-hazelnut filling. Its crunchy texture has made it an eternal favourite among millions of chocolate lovers across the world.

The very first chocolate museum in Italy is Museo del Cioccolato that was opened in 1995. You can enjoy a drink from the chocolate fountain and a visit to the Antica Norba factory.



Switzerland

The Swiss chocolatier Lindt is an absolute treat to taste-buds. Their flavours come with 90% cocoa and chilli, as well as 'creations range' with fabulous crème brulee and salted caramel. Cailler-Nestlé candy factory in Broc, Canton Fribourg offers free half-tours and a multilingual video presentation about the manufacturing of chocolate.

'Swiss Chocolate Train' is a weekly excursion train taking you from Montreaux, Switzerland to the Cailler-Nestlé factory at Broc with a stopover at Gruyère, a cheesemaking town.





Spain

Satisfying your Spanish gourmet needs is a dream come true if you tread along Spain's chocolate retreats, particularly the ones promising Blanxart. The brand has created every form of chocolate imaginable, right from Black Ecuador chocolate to sugar-free white chocolate. It is located in Corsega, Barcelona.

“ Pam Williams, Past President, FCIA, and Founder, Lead Instructor of Ecole Chocolat

Europe is famous for its chocolate dating as far back as the 1600s, and North Americans have an appreciation for this rich history and innovations in chocolate making. Countries such as Belgium, Switzerland and France became synonymous with chocolate, and giving rise to chocolate manufacturers such as Callebaut, Cocoa Barry, Valrhona, Weiss, Suchard and Tobler.

This wealth of choice in superior quality chocolate right in one's own country in turn fuelled the creation of many of the famous chocolate shops known today, including Belgium's Godiva, Neuhaus, Mary Chocolatier, Wittamer, Pierre Marcolini Chocolatier Bruxelles; France's La Maison du Chocolat, Michel Richart, Jean-Paul Hevin, Chocolaterie Patrick Roger; Switzerland's Jean-Pascal Sérignat, Tristan Carbonatto, Jeremy Ramsauer, Roger Von Rotz; and Italy's Perugina, Slitti, Paul DeBondt, Vestri, Roberto Catanari and Luca Mannori.

Several European cities that are famous for chocolate, such as Paris, Brussels, Geneva, Barcelona, Turin, etc have created chocolate tours that for visitors to experience the local chocolate culture. Some of the chocolate manufacturers have created their own facilities or museums for tourists such as Valrhona's Cité du Chocolat in France.

”



From moody Mondays to fun-filled Fridays – nothing can ever go wrong in the presence of the evergreen wonder-drug – chocolate! Go ahead and gift yourself the perfect chocolaty trip to some of the most memorable treasure-troves of European choco fantasies.

Interview Zone



In an exclusive chat with TTW Europe, **Pam Williams, Former President, FCIA (Fine Chocolate Industry Association) and Founder, Lead Instructor of Ecole Chocolat** enlightens readers about the tempting appeal of European chocolates. She also elaborates about some interesting chocolate tours to

entice tourists visiting Europe, alongside those offered at Ecole Chocolat as part of their special Graduate Programs.

Established in 2003, Ecole Chocolat Professional School of Chocolate Arts offers a portfolio of programmes for chocolate making, particularly in terms of mastering techniques while acquiring business knowledge one requires to emerge into a professional chocolatier. Our programmes are developed by our instructors with the help of industry experts. The instructional team at Ecole Chocolat ushers in practical experience to the manifold programmes offered here.

TTW Europe: As past President of Fine Chocolate Industry Association, why do you think European chocolates are popular globally, and surpass their American counterparts?

Pam Williams: I am not sure at this point in time that European chocolates do surpass the North American fine chocolates in quality, flavor and texture. Now you can find very good chocolate being made by chocolatiers and chocolate makers in the fine chocolate segment of the industry all over the globe. But European chocolates still have that great reputation because of a long history of being the best the in the world. Historically European chocolates were made for adult tastes and children enjoyed them too. Quality and flavour were very important. While in the UK and North America

historically chocolates were made to appeal to children and adults ate them too. Price and sweetness were also very important.



TTW Europe: Tell us something about your exclusive chocolate tours. Are these offered to tourists as well?

Pam Williams: Our Graduate Programmes in Europe were created to introduce graduates of our Professional Chocolatier program to the flavours, recipes, techniques and chocolate representative of those countries where chocolate has always been taken very seriously.

We lead our graduates for a week long immersion program with laboratory training in France, Belgium, Italy and Switzerland - usually once a year in a country. The programmes are not available for tourists.



TTW Europe: What types of chocolates find highest favor among the visitors to your school?

Pam Williams: Dark chocolate and dark milk chocolate has become more and more popular with our graduates. And I am finding that they love bonbons (filled chocolates) that are ganache based (chocolate and cream immersion) in interesting and varied flavours. We had a fabulous Basil Lemon Ganache bonbon at Patrick Roger in Paris about three weeks ago. Also caramel is very popular as a filling, especially when combined with a hint of sea salt or made with fruit purees.



TTW Europe: What is the potential of chocolate tours in the European continent?

Pam Williams: There are already a number of tourist oriented chocolate tours in what I call the "chocolate cities" such as Paris, Brussels, Geneva, Barcelona, Turin, etc. The city or country tourist associations can point a visitor to those. We have "A Chocolate Day in Paris" for example and other European cities where we list the best chocolatiers and point you to one of their products we love.

TTW Europe: What do you think is the contribution of European chocolate industry to tourism?

Pam Williams: For Switzerland and Belgium chocolate has always been a huge part of what every tourist brought back with them from a visit to those countries.

Now that is also happening in France, Italy and Spain as tourists realize those countries have fabulous chocolatiers and chocolate makers as well.

TTW Europe: What are your growth goals for 2018?

Pam Williams: In the 15 years that we have been offering chocolate programmes, we have been able to grow steadily each year.

The professional chocolate education market is a very tiny segment of the overall food education market. For example there are thousands more pastry chefs than chocolatiers and chocolate makers in the world. Rather than volume of students, it is more important to us that we offer the best programmes in chocolate education for those passionate about chocolate work and we don't need to be big to do that.

TTW Europe: What are the challenges?

Pam Williams: Our core programmes are delivered online so our students come from all over the world. Over the 15 years we have literally taught students from almost every country on the globe. Our biggest challenge is letting people know we exist and are available to help them to become expert in professional chocolate making whether that is their hobby or they want to open a business.

TTW Europe: What inspired you to come up with the concept of Ecole Chocolat?

Pam Williams: I started my own chocolate business many years ago not knowing anything about how to actually do that. I made a lot of mistakes but was able to weather through that learning curve and grow a successful chocolate shop. I always felt that if I could help people to not make those same mistakes that would be great.

At the time I founded Ecole Chocolat, the only way to learn professional chocolate making was to enroll in two technical chocolate classes at two locations, one in the US and one in Europe. Those programs were aimed at chocolate technicians working in the multi-national chocolate corporation such as Cadbury or Hershey's. Both were face-to-face programmes but expensive and didn't cover the business aspects of owning a chocolate business. I wanted to offer people who had a passion for chocolate making, a much easier way to learn and to increase their skills and knowledge of both chocolate work and business under our guidance.



Destination Diary



Romantic, small, scenic and less crowded than the neighbouring cities! Replete with monuments, palaces and churches, a trip to Tuscany is incomplete without a visit to Siena.

Its history dates back to the Etruscan era. Major developments happened during the Middle Ages, leading to construction of several brick buildings and narrow streets of the beautiful Italian towns.

SIENNA

Marvel at Italy's medieval city



This UNESCO world heritage site is architecturally rich and soulful. Its secular monument speaks volume of the medieval form and has extraordinary art collection. Visitors are awestricken by the sights of the historic contrade (districts) which still stands colourful, continuing the legacy from the 17th century. The city's vibrant streets brim with artisanal boutiques and sweet-smelling **pasticceria** or the pastry shops, a feast in the true sense.

The city of Siena is split into 17 neighbourhoods, each having their own names, flags and traditions. According to legend, the city was founded by Senius, the son of Remus, the legendary founder of Rome. Driven by the legend, Siena adopted she-wolf as its emblem (as per legend, she-wolf suckled Remus and Romulus).

With the huge **Piazza del Campo** as the nerve centre, the city sits over three hills. It was rebuilt when the Council of Nine (a quasi-democratic group from 1287-1355) ruled.

The council is represented by the nine sections of the fan-like brick pavement of the piazza which symbolizes Madonnas' cloak that shelters Siena.

Siena is renowned for **Palio**, the world famous horse-race which happens twice a year during summer in central piazza known as **Il Campo**.

Tuscan food is a must try. Piazza del Campo has bars and restaurants. Pici pasta is one of a kind pasta which appears like spaghetti but is bigger. Montepulciano is a red wine specially made from the place it is named after.

Must visit attractions in Siena

Torre del Mangia is a high tower, worth climbing to get a gorgeous view of the town and surrounding hills. Civic museum is full of art work and frescos like The Allegory of Good and Bad Government by the famous Sienese painter Ambrogio Lorenzetti.

Cathedral of Santa Maria dell'Assunta, one of the beautiful churches of Italy, is an Italian Gothic masterpiece made up of polychrome marble façade which looks stunning. There are unique pieces of art inside like the frescos on the ceiling, mosaics and the Piccolimani library which is dedicated to Pope Pius II. It has works by Pinturicchio and Raffaello Sanzio.

Duomo, the majestic cathedral, was constructed in 13th and 14th centuries and brings forth the talents of many great medieval and Renaissance architects. In 1179, it was consecrated on the former site of a Roman Temple. The Palazzo Pubblico and Duomo of Siena were rebuilt during the same period.

The intricate red, white and green marble façade was designed by Giovanni Pisano. The pulpit was carved by Nicola Pisano while the frescos in Libreria Piccolomini were painted by Pinturicchio. The sculptures were produced by Michelangelo, Donatello and Gian Lorenzo Bernini.



Museo Civico, can be entered via the Palazzo Pubblico's Cortile del Podesta or the Courtyard of the Podesta. The fresco presents secular subjects which were uncommon at that time.

The artists of the Sienese school worked extensively in this wonderful museum. It is commissioned by the city's governing body rather than the church.

Pinacoteca Nazionale had gothic masterpieces inside the 14th century Palazzo Buonsignori which was once grand but now disheveled.

Its second floor houses works by Guido da Siena, Duccio (di Buoninsegna), Simone Martini, Niccolò di Segna, Lippo Memmi, Ambrogio and Pietro Lorenzetti, Bartolo di Fredi, Taddeo di Bartolo and Sano di Pietro.

Get an in-depth picture of the artistic life in Siena and Florence during the 15th century. It was an era during which the Renaissance flourished but Siena's masters remain rooted to the byzantine and Gothic concepts of the early 13th century.

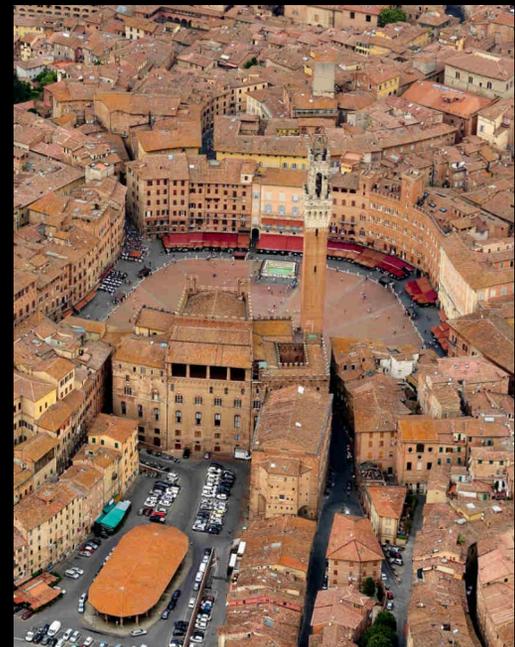
Facts about Palio di Siena

● It is a popular horse race held in Piazza del Campo on 2nd July and 16th August every year. The one held in July is called Palio di Maria di Provenza while the other one is termed Palio dell'Assunta.

● The winner horse is called 'cavalloscosso' and a horse can win without a jockey.

● 'Mossa' is the starting line of Palio.

● The winning jockey receives 100,000 to 150,000 euros.



If you head towards south, you would be able to explore the most impressive areas of Tuscany. It has overwhelming olives, cypress trees, vineyards and ancient hamlets. You can also discover the thermal resorts as Siena is surrounded by many natural hot springs and spas.

Must-do European summer experiences

This summer are you heading to Europe? If yes, then you have made the best choice. Summer is the best time to explore the corners of Europe.

There is lot more to see. You can discover the diversity of breathtaking landscapes, cultures and awesome food. The CEO of VisitAarhus, Peer Kristensen says, *“There are many cruise lines created new cruise routes, new marketing campaigns by the tourism boards, and new low cost air routes developed in order to attract the “new middle class” to go on more luxurious vacations in Europe.”*

From the stunning Nordic countries to the sapphire waters of Greek islands, the romantic cities of France and Budapest to the vibrant Spain — all these places are just a few flight hours far from each other and there are numerous budget airlines to choose from. Here are the eight unconventional must-do experiences you must not miss if you are heading to Europe.

Experience bliss at Lauterbrunnen, Switzerland

Lauterbrunnen is a tiny Swiss town and home to the majestic and soaring Staubbach Falls. This picturesque town strikes for a perfect balance among nature, adventure, love and peace. Noted as the best adventure destination, Lauterbrunnen reminds the flowery lines of “The Prisoner of Chillon” by Lord Byron. Enjoy the eternal beauty of the place with 72 hushing cascades and waterfalls, solitary valleys and colourful alpine meadows. Stay here at any lonely mountain resort and feel the isolation in this pristine town.

Sail around the Greek Island

South Eastern Europe's most demanding country, Greece offers luxury yachts, mega yachts and catamarans to sail on the sapphire waters of the Ionian Sea. The Ionian Islands are the champions when it comes to adventure water sports. Lefkada allures for wind- and kite-surfers find their “nirvana” at the beaches of Vasiliki and Myli. Scuba diving and competitive sailing revitalise your experiences. This summer enjoy and experience Greek culture with full of luxury, relaxation, magical moments in traditional fishing ports and cosmopolitan Greek islands.

Take a canal tour in Amsterdam

Amsterdam's canals define the landscape of the city. These 165 canals were made in medieval times to stimulate trade relations. Now, this UNESCO heritage site is an ideal place for tourists to discover Amsterdam. Hop on a tour by Amsterdam Canal Bus

stopping at key attractions, such as Rembrandt Square and Albert Cuyp. See the most amazing palatial townhouses, Flower Market, Vondelpark, Amsterdams Verzetsmuseum, Rijksmuseum and Anne Frank House in the city while you are on the tour.



Experience coastal Croatia

Blessed with long coastline on the Adriatic Sea, Croatian Islands offers a series of parties and hangovers surrounded by exotic locations. Filled with 89 remarkable islands, the tourism here is filled with unlimited scuba diving, water skiing, kayaking and jet skiing. Best way to do these activities is to cruise around the Croatian islands. Also experience its history that made the rich cultural legacy. Napoleonic forts, Roman columns of Slavic churches and Viennese mansions with Socialist Realist sculpture tell you the story of rise and decline of many kingdoms.



Explore Tallinn for its culture

Known for lovely food, Estonia's capital city, Tallinn allures with vibrant North European culture and peaceful lifestyle. Daily Lehtmets, the Head of Marketing Bureau of Tallinn City Tourist Office, remarks on the cultural excellence of Estonia and its flourished capital city, *“Estonia loves to showcase its rich culture to define the soul of the nation.*

There are also a number of major annual events to see including Tallinn Music Week, the Jazzkaar International Jazz Festival, Old Town Days, Medieval Days, Tallinn Maritime Days, Birgitta Festival, Tallinn Marathon, Black Nights Film Festival and the Simple Session skateboard and BMX competition.” Offering best photogenic and wonderful sights, Tallinn is a blessed place with modern dynamic culture and essence of medieval history. Estonian Open Air Museum, Lennusadam – Meremuuseum, Old Town, Kadriorg Park and Telliskivi flea market are the popular tourist attractions projecting its culture, well-advanced sustainable management and history.



Go to Portugal and discover its night life & natural wonders

Portugal remains in the top of your bucket list for its night life and bio diversity regions. Portugal introduces you to mixed history, wine regions, bars of Porto, streets of Lisbon and natural essence of Iberian Peninsula. The main thing is just to get to Portugal and explore its landmarks. As the sun disappears, Portugal begins to blush with soft gold, luminous pinpoints of light, marking the many localities scattered across the hills. Visit Alentejo, which is Portugal's one and only culinary destination, to celebrate the gastronomic experiences with age old recipes. Luis Araújo, President of Turismo de Portugal (Portuguese National Tourism Authority), promotes “tourism for all”. “Our tourism board is located in 21 international strategic markets, promoting Portugal as a destination to visit, invest, live, study and for holding major events, in addition to positioning internal tourism as a competitiveness factor and a way of leveraging the national economy.”



Enjoy peace with nature- Isle of Skye, Scotland

Majestic mountains and high-rising cliffs are the highlights of the Isle of Skye. So, bring your boots. Scotland's hilly region is apt for hiking. The Old Man of Storr is a rocky top. It is one of the isle's most recognisable landmarks. The Black Cuillin is the abode of 12 mighty “munros” allure for its wilderness. Located in the archipelago of Inner Hebrides, this isle is also known for medieval Scottish castles, picture-perfect fishing villages and the best nightlife in Europe summer. So, discover your inner childishness while having a hike at Skye Ghillie or while hunting the 175 million years ago meat-eating dinosaur footprints at Staffin Slipway beach.





Search for the narrowest streets in Europe- Brasov, Romania

Encircled by the Carpathian Mountains on all sides, Brasov is Romania's charming little city located in the region of Transylvania. It is the best location for summer skiing in Europe. Brasov boasts classic gothic architecture in all its churches, historical buildings and medieval castles. Surrounded by natural beauty all around, this playful city also serves as the perfect base for skydiving and

trekking. City at the foot of Mt Tampa, Brasov gives you an opportunity to capture scenes of daily life. Take a bird's eye view, if you opt for cable car to see the pastel-shaded city streets and the historic avenues.

So, pack your bag and explore Europe's best cities. Make your summer vacation in Europe an unforgettable experience.

Europe Festivals

The best time to enjoy a festival is the summer. In June, Europe showcases a bouquet of festivals that portray the cultural dimension. These festivals also provide unique opportunities to mingle with locals.

Europe works hard to impress their audiences by showcasing local art and culinary talent. Here are the best European festivals for you. Read and plan to explore the cities and fiestas as well.



Rendez-Vous Aux Jardins Garden Festival

Date: 1-3 June 2018

Place: France

Rendez-vous aux Jardins is a horticultural festival organized by the French Ministry of Culture and Communication with a message to protect the green spaces in France. Every year, this festival focuses on eco-tourism and spreading knowledge to the citizens to protect wildlife and green areas of the cities of France.



Reykjavik Arts Festival

Date: 1-17 June 2018

Place: Iceland

Focusing on contemporary and classical artworks, Reykjavik Arts Festival is a platform of thousands of artists from all parts of the globe. It creates a network of connection between national and international artists and it is a major force for the development of cultural diversity in Iceland.



The Midnight Sun Film Festival

Date: 13-17 June 2018
Place: Finland

It is an annual five-day enticing film fiesta in Sodankylä, the Midnight Sun Film Festival unveils global and Finnish treasures of cinema. It is a unique celebration that brings the leading international and Finnish directors and their works to this magical surrounding.



Isle of Wight Festival

Date: 21-24 June 2018
Place: Newport, Isle of Wight, United Kingdom

Enjoy this British musical extravaganza, Isle of Wight Festival which was named as 'Best Major Festival' at the UK Festival Awards- creates an ambience with rock and pop music. Began in 1968 and revived in 2002, this festival marks as rocking summer music fest, set in the backdrop of scenic beauty of great Isle of Wight. It makes your weekend into a perfect mini holiday.



Siena di Palio

Date: 2 July 2018
Place: Siena, Italy

One of the most interesting and popular medieval horse race events in the heart of the city in the Piazza del Campo, Siena di Palio takes place over 4 days. The Palio is run to celebrate the miraculous apparition of the Virgin Mary near the old houses that belonged to Provenzano Salvani.

Show Highlight

Boutique Hotel Investment Conference

BLLA exists as the go-to resource for all things boutique. The events and conferences are an extension of the efforts to push the most exciting sector in lifestyle and lodging into the future. In its sixth iteration, the Boutique Hotel Investment Conference now focuses on the hospitality adjacent industries powering the modern boutique movement. NEXT GEN BOUTIQUE MONEY – the concept of a hotel is being redefined. With lodging accommodations being reshaped by industries like wellness, fashion, fitness, nightlife and food & beverage, it is important to pause and take an aerial view of the direction of the sector.

The agenda includes boutique hoteliers and veterans. Jason Pomeranc who is the one of the founders of the modern boutique movement said that the CFDA will join to touch on the influence of fashion and will hear from Jacques and Rakel Cohen, who are responsible for the most infamous luxury hotel in the world, The Watergate.

The agenda is influenced by professionals outside of hospitality because that's where the pendulum is swinging. BLLA tapped into boutique's broadening horizons last year when they changed their catchphrase to, "Boutique is not just a hotel, it's an experience" while they firmly believe that anyone with a thorough understanding of today's traveler, can

exemplify boutique.

Lastly, the Fit Hub will be returning for 2017, providing a series of business development

seminars, live demonstrations and continued development workshops for fitness professionals. Joining The Leisure Show for the first time this year, Les Mills, the largest international provider of group fitness classes, will be taking over an entire day of the programme to showcase the latest moves in their world-renowned classes

Attendees will have the pleasure of enjoying refreshments all day by La Colombe Coffee, HOOCH, Bai, Justin's, GTS, Skinny Pop, Voss, Hippeas, BarkThins, Vita Coco and Sunraysia and a fabulous gourmet lunch sponsored by the Three Kings Restaurant Group (Massoni, Rice and Gold, and Talde).

With the support of the professionals who help power not only the association, events and conferences but the entire hospitality industry are the headline sponsors: Avendra, Elavon, Greenberg Traurig, iVvy, LG Electronics, Rainmaker, Sideways, Suitelife, Enseo, The Gettys Group, Two Roads Hospitality, and Keypr and their amazing furniture sponsor, Meridith Baer which is the premier staging company in the nation.



When: June 6, 2018

Where:

The Times Center, New York, USA

Boutique sponsors: Berdon LLP, Tambourine, Menin Hospitality, JLT and Jampro Trade & Investment help make the coolest investment conference possible. Their Lifestyle sponsors: Direct TV, Trump Hotels and Scion Hotels & Resorts. And finally, for their support, Arlo Hotels, Newmark Knight Frank, Swell, Anine Bing, The Well-Traveled Trunk, JMBM, The Lodging

Conference, Amsterdam Hospitality, Interactive Sites, The CFDA, Peerless-AV, Beekeeper and ITM Mobile was highly appreciated.

The new direction of the boutique niche has blown the door of opportunity wide open. BLLA sees it as their duty to usher in a new, fun, cool era in bespoke hospitality.



6th annual MICE India and Luxury Travel (MILT) Congress

As India maintains its double-digit annual growth in the outbound MICE and luxury travel segment, travel and tourism businesses around the world are looking to capitalize on the country's growth potential by forging deals and partnerships with leading Indian corporates and luxury travel specialists at the 6th annual MICE India and Luxury Travel (MILT) Congress, the only premier platform that caters to MICE, business travel and luxury tourism sectors in India.

Organized by Dubai-based QnA International, the MILT Congress will be held this year in two iconic Indian cities – in Mumbai, the country's commercial capital, from July 25-26, and in nation's capital Delhi from July 31-August 01.

Noting that Indian corporations remain largely unaffected by the global slowdown and continue to spend big on corporate travel, Hassan Madah, Director, Israel Ministry of Tourism – India & Philippines, said that Indians are now travelling abroad throughout the year for business and they had a total of around 60,000 Indian tourists visiting Israel in 2017. Platforms like the MICE India & Luxury Travel Congress are crucial as it offers an opportunity to connect and network with travel decision-makers at leading Indian corporations. They see a lot of growth in the outbound MICE segment from India in the coming years.

The congress will feature numerous panelists and keynote speakers, covering topics such

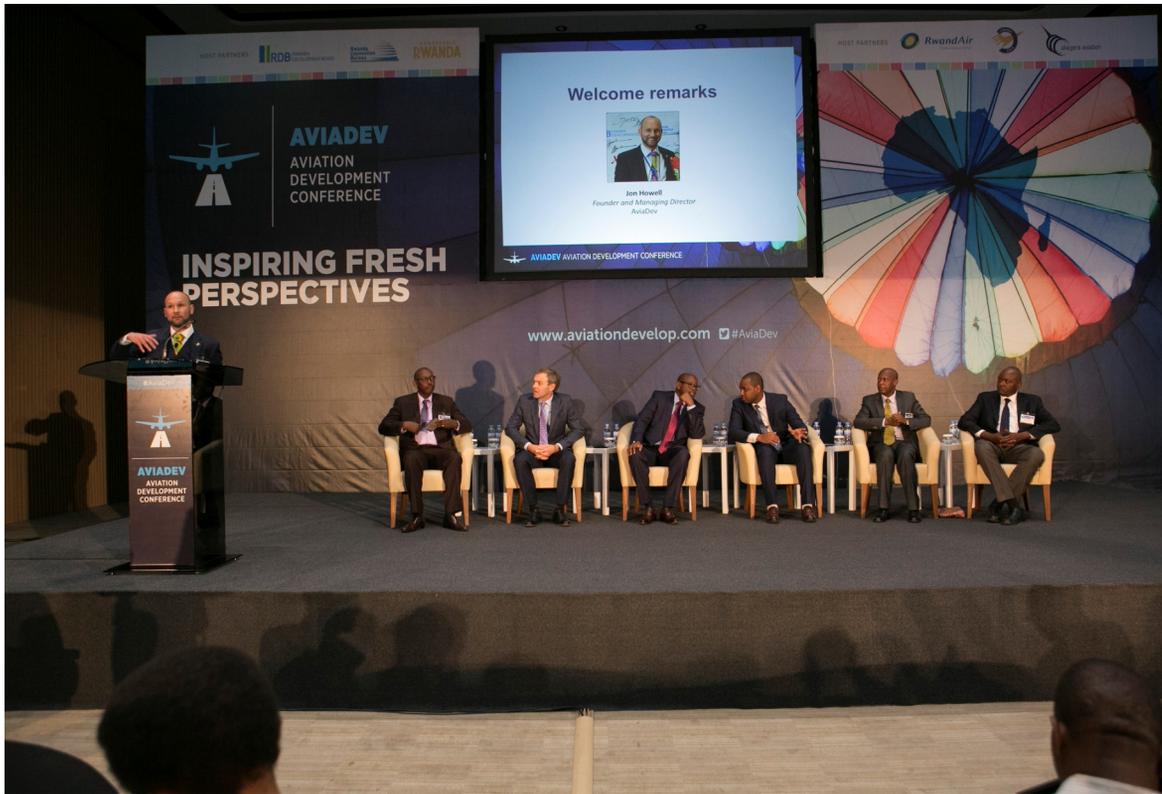
redefining MICE, global trends and challenges in MICE and the intricacies when dealing with Luxury travel and how technology has transformed the world of MICE and luxury travel to name a few with the objective to share the changing preferences of MICE and luxury travel buyer from India.

Talking about the importance of innovation in the MICE & luxury travel business, Stephanie Tanpure, Vice President of Sales, Sands China Ltd. commented that the key to sustained growth is diversification, and since opening The Venetian Macao in 2007 they have had increased their hotel offering, which now includes The Parisian Macao, Four Seasons Hotel Macao, Cotai Strip, The St. Regis Macao, Cotai Central, Conrad Macao, Cotai Central, Sheraton Grand Macao Hotel, Cotai Central; and Holiday Inn Macao Cotai Central. In this way they are able to appeal to both the luxury and family markets.

The MILT Congress is the only event that allows travel and tourism businesses in Asia, Europe, the Middle East and elsewhere to meet and engage one-on-one with decision-makers from India's leading corporations who are involved in finalizing MICE and luxury travel activities.



**When: July 25 – 26 &
August 31 – September 1, 2018
Where: Delhi & Mumbai, India**



route development meetings with a view of advancing Africa's connectivity.

The one-to-one meetings sit alongside a comprehensive programme featuring industry leaders including Girma Wake, Former CEO, Ethiopian Airlines, former Chairman, RwandAir,

Raphael Kuching, IATA, and Nico Beuidenhout, CEO, fastjet. Discussions on the programme include the outdated perception on African airlines, new technologies, financing and low cost carriers. Attending AviaDev would give an opportunity of unrivalled networking and gain insights from the conference programme from the African market. It is also the only dedicated air service development conference on the African continent. Registration is still open for AviaDev, join these aviation experts and ensure your destination is part of the route development conversation.

Now entering its third year, AviaDev Africa is the only forum that is dedicated to growing connectivity to, from and within the African continent. Bringing together airports, airlines, tourism authorities, governments and industry suppliers, AviaDev offers attendees the ability to pre-arrange meetings in professional surroundings, offering the best chance to make a real connection.

With 26 airlines registered and over 15 airports represented AviaDev looks set to facilitate productive

When:
June 12 – 14, 2018
Where: **Southern Sun Cape Sun**

China Airline Merchandising Conference

The global aviation industry is changing its mindset on passenger service and product positioning. Connecting every touch point of air travel through technological innovations and mobile devices will elevate travel experience and take the industry into a new form of marketing in the digital era.

The digital transformation of user experiences has changed the ecosystem of the aviation industry. New retail is about sharing, integrating and adding value to customers, and the core factor is digitization.

Airlines around the world are carrying out digital transformation of their organization structures and operation procedures to enhance the entire travel journey for customers.

Newly established Chinese private airlines have to operate in a very small space, squeezed by the expansion of China's four major airlines – China Eastern Airlines, China Eastern Airlines, Air China, Hainan Airlines and the expanding high-speed railway network. How should the newcomers differentiate and position themselves to find a way forward?

From official websites, mobile applications, flagship stores on OTA platforms, to WeChat platform and Mini Programs, airlines have been constantly exploring new marketing channels. As frenemies with OTA giants, how should airlines reposition themselves to boost

direct sales? How should they establish a win-win collaboration with OTAs and other third-party players?

In the face of digital revolution and diversified customer demands, how will airlines disrupt traditional marketing with digital innovation? What inspirations can be learned from the combination of content and e-commerce? How will O2O strategies connect multi touch points for users? How should airlines respond to the swift changes in consumer demands?

Hear from senior executives from China's leading hotel companies:

- Yu Wang, Chairman, Spring Airlines
- Shane Hodges, Vice President, Asia Pacific, American Airlines
- Guoxiang Wu, SVP, Marketing Division, China Southern Airlines
- Bonita Huang, Deputy General Manager of Sales Department, Air China
- Veli Polat Veli Polat, Senior Director Sales Greater China, Lufthansa Group

The 2018 Airline Merchandising Conference (2018 AMC) will be held in Shanghai on July 25-26, 2018. More than 650 mid-level or high-level executives in airlines and related industries will attend the event to seek insights and inspirations on "New Digital Merchandising"



*When : July 25-26, 2018
Where: Shanghai, China*

SHOW REVIEW

With meetings and event organisers on a consistent hunt to discover unique and professional meetings facilities, a spotlight has been shone on Africa. Massive potential within the meetings sector has been realised in recent years and efforts to develop this powerful economic sector, are pushing to the fore including the Business Events Conference powered by ibtm Africa.

The Business Events Conference powered by ibtm Africa promises to be a dynamic conference built around high-quality discussions focused on content relevant to operating in the meetings and events space in Africa. The conference took place during WTM Africa in Cape Town on 19th and 20th April 2018, inviting all corporate buyers and professional meetings personnel to attend.

Chardonnay Marchesi, South Africa Portfolio Director for Reed Exhibitions' Travel,

Tourism & Sports Portfolio mentioned that it was also an evolution from a table-top event to an engaging and high-quality programme, packed with insightful content, speakers and relevant topics.

There were three sessions that took place in WTM Africa's Inspire Theatre between 11h 30 and 14h15 on Wednesday, 18th April 2018. The second day's session coincided with the Sports & Events Tourism Exchange (SETE), that took place between 10h30 and 13h30. Leading the charge will be Rudi van der Vyver, Chief Executive of the Southern African Association for the Conference Industry (SAACI).

Van der Vyver was appointed as CEO of SAACI in early 2017, bringing a wealth of management experience in

the financial services, business consulting and hospitality industries to the umbrella body of the business events sector in Southern Africa.

Van der Vyver further says that they are very focused on the professionalisation of the business events industry across the African market. There is tremendous potential to be further unlocked in this sector and

with SAACI's three key focus areas being Learning, Growth and Collaboration, we see internationally-recognised platforms like ibtm Africa as crucial in the facilitation of our role in strengthening the industry.

Speaker sessions included a look at the impact of meetings, incentives, conventions and events on destinations, an event industry panel that will examine current trends in the sector and a practical look at how professional conference organisers can work alongside the South African National Conventions Bureau.

ibtm Africa



When:
April 19 – 20, 2018
Where: Cape Town,
South Africa

Speakers for the sessions included:

- Wilson Jn. Baptiste - Chief Executive Officer, Global Enterprises Management Solutions, LLC
- Esmaré Steinhöfel - Regional Director (Africa), ICCA
- Monique Bester - General Manager, Tourvest IME
- Peter-John Mitrovich - CEO, Grosvenor Tours, and President, SITE
- Glyn Taylor - Joint CEO, Century City Conference Centre
- Amanda Kotze-Nhlapo - Chief Convention Bureau Officer, South Africa National Convention Bureau (SANCB)

On April 18-20, Almaty hosted the annual international exhibition "Tourism and Travel" - KITF 2018.

Exhibition KITF 2018 presented the main sections of the industry, such as: international and domestic tourism, medical and health tourism, business tourism, as well as a conceptually new sector "Real Estate Abroad", which opened new opportunities for both real estate market participants and representatives of the tourism industry.

Starting from the opening on April 18, until the last day of the exhibition, on April 20, the visitors were given thematic presentations on various tourist destinations and products of exhibitors, including: Farhat International Tours & Travels tour operator Bahrain, KAZUNION Kazakhstan tour operator, Premium Travel Company multi-profile tour operator of Kazakhstan, TEZ TOUR international tour operator, KF Tourist Kamkor and Russian cruise tour operator Nika. The Association of Medical Tourism Agencies of Russia and CIS held a training seminar, the main theme of which was IT solutions for finding reliable partners and forming a solid foundation in this segment of the industry.

An extensive information and business program from the regional tourism departments of Kazakhstan held at the national stand of Kazakhstan on the first and second days of the

exhibition. Speakers talked about new opportunities for digital marketing of tourism products, prospects for the development of agro-tourism in the Almaty region, and also presented the potential for tourism development in the East Kazakhstan region and South Kazakhstan region. Tourist information center "Taraz-Tourism" presented the following topics:

"Secrets of Akyrtas", "A view into the future of Ancient Taraz" and "Innovations in the development of tourist souvenirs based on felt". Speakers' presentations were mixed with the interactive on the stand with lottery, drawing of vouchers and info tours.

For the first time during KITF 2018 exhibition held the forum Almaty Travel Fest. This unique site united amateur travelers with professional travelers, as well as introduced famous travel photographers, travel bloggers, journalists and other representatives of the tourist industry.

In general an international format of the exhibition "Tourism and Travel" - KITF 2018, provided an opportunity for visitors to discover 30 countries during the event: Azerbaijan, Armenia, Bahrain, Bulgaria, Hungary, Vietnam, Germany, Greece, Georgia, Dominican Republic, Egypt, India, Indonesia, Spain, Kazakhstan, China, Cuba, Kyrgyzstan, Latvia, Malaysia, Maldives, Morocco, United Arab Emirates, Russia, Slovenia, Thailand, Turkey, Uzbekistan, South Korea, Japan.

Kazakhstan International Exhibition KITF

The logo for KITF (Kazakhstan International Tourism and Travel Festival) features the word "Kitf" in a bold, blue, sans-serif font. The letter "i" has a red dot. A red horizontal line is positioned below the letters "k" and "i".

When:
April 18 -20, 2018
Where:
Almaty, Kazakhstan

The exposition presented 19 national groups, among them the stand of the Republic of Uzbekistan. Remind that 2018 year was declared «The year of Uzbekistan in Kazakhstan». Annually the international exhibition Tourism and Travels KITF 2018, organized by the Kazakhstan exhibition company Iteca, is held with the support of the Tourism Industry Department of the

Ministry of Culture and Sports of the Republic of Kazakhstan, the Almaty Tourism and External Relations Department, the UNWTO World Tourism Organization, the National Chamber of Entrepreneurs of Kazakhstan and Kazakhstan Tourist Association. The partner of the exhibition was the hotel chain Cornelia Hotels Golf and SPA.



Creativity and experiences in the meetings and events sector took a great step forward at IMEX in Frankfurt. From new events at EduMonday to the spectacular and sensational Learning Labs and Live Zone, there were major new initiatives and experiences throughout the show, extending the borders of the industry into new areas. In addition, new activities around legacy focussed minds on the impact of the industry on the future. The result was what IMEX Group Chairman Ray Bloom described as “the most creative and spectacular IMEX yet, generating vitality and energy throughout the show.”

Almost 9,000 hosted buyers and visitors attended IMEX 2018 and made 68,000 appointments. 74 per cent of all buyer/exhibitor appointments had mini RFPs attached. Altogether the show created many thousands of opportunities to do business. With technology a growing feature of the market and the show, IMEX has provided new opportunities for buyers to ask for independent guidance, 'test-drive' technology products and see what companies have to offer by bringing this all together around the new Tech Café. Eye-catching and sensational innovations in Hall 9 including the C2 SkyLab - the chance to experience a meeting in mid-air - and In the Dark Lab made a tremendous impact on buyers and exhibitors alike. The Labs were brought to the

show by the IMEX Group's new partner, the market leading business events specialists C2 International.

The Live Zone which showcased live entertainment acts and activities, and the new Co-working Campus by Zeus Event Tech are also the results of new partnerships with Best of Events, memo-media and Zeus.

Ray Bloom added that they are delighted to be working with their new partners and would like to thank them along with their long standing partners for their valuable help and collaboration which truly enhanced the experience at Imex and has been an honour to have Gloria Guevara Manzo as keynote speaker at the Opening Ceremony. Her eloquent, passionate, challenging speech had made a great impression on the audience. Gloria also spoke at the newly regenerated IMEX Policy Forum where 30 policy makers met with many industry leaders. They discussed key issues such as globalisation, city resilience and legacy under the theme of 'The Legacy of Positive Policy Making,' a reflection of the IMEX 2018 Talking Point. The new Legacy Wall, a focus for this Talking Point, sparked many reflective thoughts about the role of the industry. Exhibitors contributed more than 50 interesting case studies before the show with buyers adding their stories during the week.



CALENDAR OF EVENTS

5th - 6th
JUNE

Asia Pacific Hotel Investment Conference

JW Marriott, Bangkok
www.questexevent.com/APHIC/2018/



Asia Pacific
Hotel Investment Conference

Hotel Management Thailand Summit

JW Marriott, Bangkok
www.questexevent.com/HotelManagementSummit/2018/thailand



7th
JUNE

7th - 8th
JUNE

Airport Modernization Summit

Bangalore, India
www.amsummit-ind.com/index.html



7th - 8th
JUNE

3rd Leisure Partners Mexico Hotel & Resort Expansion Forum

Mexico City, Mexico
hotel2.mykar-events.com



Leisure Partners
Mexico Hotel & Resort Expansion Forum

Avia Dev

Southern Sun Cape Sun
www.aviationdevelop.com



12th - 14th
JUNE

14th - 17th
JUNE

ITE Hong Kong
Hong Kong, China
www.itehk.com/ITEHK/

International Travel Expo



香港國際旅遊展

18th - 22nd
JUNE

Latin America Meeting & Incentive Travel
Exchange
Santa Domingo, Dominican
Republic
www.latintravelexchange.com



The Hotel Show Africa
Johannesburg, South Africa
thehotelshowafrica.com



24th - 26th
JUNE

26th - 30th
JUNE

5th Bali & Beyond Travel Fair
Bali, Indonesia
www.bbtbf.or.id/



26th - 27th
JUNE

Digital Travel Europe
London, England
digitaltraveleu.wbresearch.com



China Hotel Marketing Conference
Landison HSD Plaza Hotel Hangzhou
summit.traveldaily.cn/hmc2018/



27th - 28th
JUNE

27th - 28th
JUNE

The Meetings Show
Olympia London, United Kingdom
www.themeetingshow.com/welcome



DESTINATION
JOURNEY
LUXURY CRUISE
TAP THE TRAVEL AND TOUR WORLD APP
AVIATION HOSPITALITY
TECHNOLOGY EVENTS
MICE



Promote Your Brand With Us...

pr@travelandtourworld.com
+91 33 30583353

